



Co-Sponsorship Program Requests Phase II

Karen Lee
Recreation Supervisor



The Ask

That the City Council approve Fiscal Year 2026 Phase II of the Co-Sponsorship Program for events occurring January through June 2026.

Background

Community Events Co-Sponsorship Program

- Intended to facilitate non-profit community events open to the general public.
- Provides a "one-time" award in the form of a fee waiver or in-kind assistance.
- In-kind support may be used to offset City fees and the cost of City services incurred by the requestor.



Note: This program **does not** provide assistance in the form of cash towards an event.

Same Program, Twice The Opportunity!

Co-Sponsorship Program Timeline



STEPS	FY26 PHASE ONE Events July - December 2025	FY26 PHASE TWO Events January - June 2026
Applications Available	February	July
Applications Due	March	August
Application Review	April	September
Present Recommendations to Council	May	October
Adoption of FY Budget (June), Award Letters	June	November

Co-Sponsorship Program Criteria



- ❑ Corona non-profit or government agency
- ❑ Event designed to accomplish one or more of the following:
 - Promote Corona as a desirable place to live, visit, or do business
 - Promote Corona as a destination and/or encourage tourism
 - Enhance quality of life and well-being
 - Advance pride in multicultural community
 - Encourage neighborhood identity and pride
 - Promote cultural and artistic wellness

FY 26 Phase One:

Approved by City Council on April 16, 2025

Event Date	Event & Organizer	New / Returning	Criteria Met (Y/N)	Service / Amenity	Fee Waiver Request
8/23	Broadway Concert Circle City Chorale	Returning	Yes	HCC Theater	\$1,290
9/11	Remembering 9/11 - Patriot Day Ceremony Chamber Foundation	Returning	Yes	HCC Lawn	\$3,228
10/4	Pancake Breakfast Corona Lions Club	Returning	Yes	Library FAM Rm.	\$975
10/4	Inland Empire Light the Night Leukemia & Lymphoma Society	Returning	Yes	Santana Park	\$1,410
10/21	High School Trade Fair Construction Industry Education Foundation	Returning	Yes	Santana Park	\$650
11/1	Amber Waves of Grain Amber Waves of Grain	Returning	Yes	Advertising	\$0 / Title Only
11/6	Kristallnacht Program Temple Beth Sholom of Corona	New	Yes	Library FAM Rm.	\$780
11/16	World Remembrance Day Safe Streets for Everyone IE	New	Yes	HCC Lawn	\$790
				Total	\$9,123

FY26 Phase Two: Requests Pending Approval

Event Date	Event & Organizer	New / Returning	Criteria Met (Y/N)	Service / Amenity	Fee Waiver Request
1/31	Ability Avengers Arise Organization	New	Yes	CCC Banquet Room	\$1,194
3/7	Dreams and Decisions Soroptimist International	Returning	Yes	CCC Banquet Room	\$1,565
3/14	Inspire Bingo Night Inspire Life Skills	Returning	Yes	CCC Banquet Room	\$1,651
4/25	Day of the Child Corona Norco Day of the Child	Returning	Yes	City Hall Lawn	\$1,573
5/9	Historic Home Tour Corona Historic Preservation Society	Returning	Yes	HCC Lawn	\$500
5/16	Lobsterfest Corona Rotary	Returning	Yes	City Hall Lawn	\$6,897
5/16 - 5/17	Relay for Life American Cancer Society	Returning	Yes	Santana Park	\$1,500
5/23	Memorial Mile March Chamber Foundation	Returning	Yes	HCC Lawn	\$780
6/6	Antiques Fair Heritage Foundation	Returning	Yes	Traffic Control Plan	\$1,800
6/13	Spring Concert Circle City Chorale	New	Yes	HCC Theater	\$1,340
				TOTAL	\$18,800

FY 26 Co-Sponsorship Program Budget

Phase I Requests	\$9,123
<u>Phase II Requests</u>	<u>\$18,800</u>
TOTAL	\$27,923





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Questions?

Karen.Lee@CoronaCa.gov

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