

OCTOBER IS BREAST CANCER AWARENESS MONTH

According to the American Cancer Society:

Lifetime risks in the United States:

1 in 3 women (33%) will develop cancer.

4 in 10 men (40%) will develop cancer.

Breast Cancer Does NOT Discriminate!

Both men and women have breast tissue. Hormones determine how these tissues will develop differently

How common is breast cancer in men?

The American Cancer Society estimates for breast cancer in men in the United States:

- About 2,800 new cases of invasive breast cancer will be diagnosed
- About 510 men will die from breast cancer

The average lifetime risk of getting breast cancer is about 1 in 726 for men and women.

The 5-year survival rate for men with breast cancer is around 84%. This is lower than the survival rate for women with breast cancer, which is around 91%.

POSSIBLE SYMPTOMS OF BREAST CANCER IN MEN INCLUDE:

- A lump or swelling, which is usually (but not always) painless
- Skin dimpling or puckering
- Nipple retraction (turning inward)
- Redness or scaling of the nipple or breast skin
- Discharge of the nipple



The CARE Project, Inc. is a 501(c)(3) nonprofit organization created by Carrie Madrid, a stage III breast cancer survivor who recognized a critical need for additional support in her community. The CARE Project has been dedicated to supporting cancer patients since 2014.

We Are Here for You

Call, Text or Visit our website. No red tape, waiting in lines, exhaustive forms to fill out or sterile waiting rooms. If you call and leave a message we will get back to you.

The CARE Project is personal and professional

Supportive Services

Emotional

Male Survivor Mentors
Referral to Male Only Support Groups
Handbook

Financial

Copays
Utilities
Fuel Cards
Rent
Compression Garments

thecareprojectinc.org

You Have Breast Cancer - Men 2

Two years after learning of her Stage III breast cancer diagnosis, Carrie Madrid created The CARE Project in 2014 to provide financial + emotional support to individuals impacted by breast cancer – both men and women. For patients in active treatment for breast cancer, The CARE Project provides the resources they need to avoid becoming engulfed with debt, faced with hunger, and navigating depression, so they can focus on what matters most – fighting for their life. Our compassionate patient mentors are all survivors and have "been there, done that" to ensure you don't feel alone. Whether you just received a diagnosis or are managing the challenges that come with survivorship, we are here to walk the journey with you.

Emotional Support

Each breast cancer journey is unique, shaped by different facts of life. Pat Washburn is the Director of the Men 2 Program (pictured), Pat has been a passionate advocate for male breast cancer awareness since losing her husband, Marlyn Washburn, to metastatic breast cancer within months of diagnosis. She travels the nation in her Marlyn Mobile spreading awareness to everyone she encounters. As well as connecting with patients met through social media.



Financial Support

When tragedy strikes, bills don't stop. 1 in 726 males will be diagnosed with breast cancer. The CARE Project provides stability for survivors facing financial and emotional devastation, offering assistance with rent, bills, medical co-pays, grocery/fuel cards, compression garments and more. We are thankful to be able to offer support to men NATIONWIDE through our Men 2 program.

Resources

Our Book -Handle With CARE Or Your Support Group in a Book
Our Podcast - Handle With Care: Cancer and Beyond
Compression Sleeves by LymphedIVAS/LymphedDUDES
End of Life CareDoulas services by Care and Beyond Consulting, LLC

Mission

To CARE and reduce financial and emotional burdens of individuals diagnosed with breast cancer.