

Future Agenda Item Request Form

Future agenda items should be limited to new issues that emerge during the course of the year that are urgent and cannot wait until the next priority setting session of Council before requiring action.

Name: Wes Speake

Date: 3/12/2025

Title Name/Topic: Explore Cordon Pricing of the Foothill Corridor to deter cut through traffic

Background

1. What is the purpose for the request i.e. what you are trying to achieve or do?

With the pending project on the 241/91, the ever increase toll rates, the continued state of construction, the state mandated building of housing units south and east of Corona and no alternative transportation methods in the immediate future. Foothill will continue to be the alternative to the 91 and 15 and unfairly impact to the streets and citizens of Corona.

I would like to eliminate one of the incentives to cutting though Corona which is skipping the toll lanes or cutting through Corona. This traffic impacts Coronans ability to move freely in our city and accelerating wear and tear on city streets. By implementing Cordon Pricing for use of the Foothill corridor or other east west drives to "Cut-Through " Corona.

What is the Cordon pricing?

Cordon area congestion pricing is a fee or tax paid by users to enter a restricted area, as part of a demand management strategy to relieve traffic congestion within that area.

The idea would be to set up license plate readers at Green River Road and other Corona on and off ramps on the 91 and corresponding on and off ramps on the 15. If you trigger both an on or off ramp on both the 91 and 15 within a 60min time frame, you pay a toll equivalent to the 91/15 tolls for the same distance. Corona Residents who trigger both will receive a 90% discount or more on the rate.

[mobilitygozone_report_final.pdf](#) SCAG report

2. What is the scope of the work you wish to see done?

Complete a preliminary feasibility study to determine legal feasibility, constructability and cordon pricing strategy, implementation costs and possible partnerships with agencies. Including potential revenue and specifying/restricting where this revenue could be spent.

3. Does this request align with the City's Strategic Plan? How?

#3 Sound Infrastructure- Connecting with our past

4. What is the desired timeline to have the issue considered by Council?

Can wait until Policy workshop

5. Is the issue urgent requiring action before the next priority setting session of Council (Fall Workshop)?

No

Staff Section (To be completed by staff)

Approximate Staff Time Required: ____ Hours

Approximate Cost: \$ ____