



Recycle from Home Update

Tom Moody
Utilities Director

The Ask

That the City Council provide direction on the participation in CalRecycle's Recycle From Home Pilot Program

CRV Recycling Challenges

01 **CRV recycling rates dropping from 75% to 71%**
The Beverage Container Recycling Program (BCRP) recycling rate goal is 80% ¹.

02 **Lack of convenient access to recycling facilities**
As of 2022, less than 1,000 redemption centers remain in operation in California compared to over 2,600 centers in 2013².

03 **Resident frustration with limited options and inconvenience**
Most residents no longer have a redemption center that is close to home or work.

¹ CalRecycle. (2023). Beverage container recycling in California. Retrieved from <https://www.2calrecycle.ca.gov>

² Orange County Grand Jury. (2022, June 28). *Where have all the CRVs gone? 2021-2022 Orange County Grand Jury Report.* https://www.ocgrandjury.org/pdfs/Where_Have_All_the_CRVs_Gone.pdf

What the City of Corona did to Participate

Recycle from Home

A State Pilot Program was created to improve consumer access to CRV recycling, offering a convenient option to recycle CRV bottles and cans curbside.

The City of Corona has participated in Recycle from Home since December 2022. There is no cost to the city to participate in the program.



Wrote a Letter

Submitted a letter of authorization to CalRecycle naming Recycle From Home, as the City's Pilot program provider.



Completed an Application

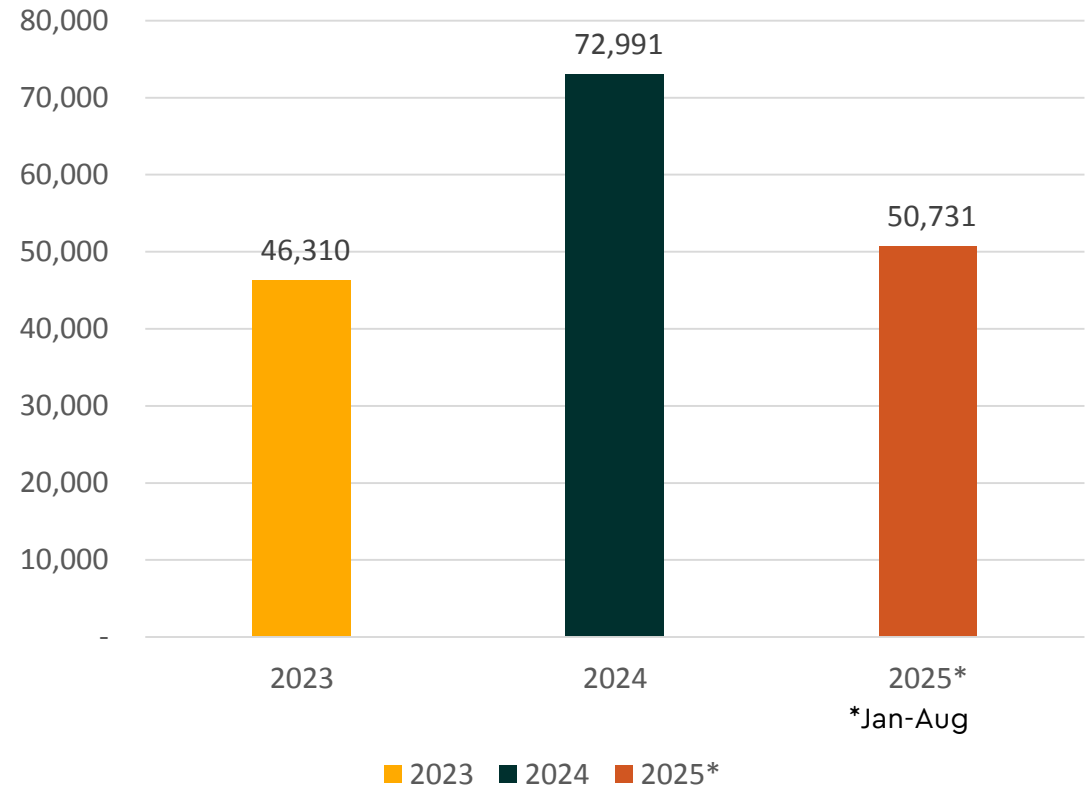
Filled out a simple application with CalRecycle to be part of the pilot program



Recycle from Home Program Performance

As of August 2025:

- Over 160,000 lbs of CRV recycling diverted from landfills
- Nearly 2,000 Corona households signed up
- Over 7,000 pickups
- Over 24,000 bags collected
- \$166,155.47 has been paid out to Corona residents



Recycle from Home

Changes in the Program

Current Program

- Recycle from home retains 10% CRV
- Mails starter packet to residents when they sign up
- Picks up your recycling from your doorstep
- Customers get paid via Venmo / PayPal / or by check in the mail -- all the same day

Proposed Program Changes

- Recycle from home retains 30% of CRV value
- Delivers the starter packet after first pick up
- Picks up your recycling from your doorstep
- Customers get paid through Zelle or direct deposit, no check payment option
- Optional monthly subscription service of \$5.99

Proposed Options

- 01 Continue participation in CalRecycle's Recycle From Home Pilot Program**
 - Approve the Written Concurrence for Operational Changes for services provided by Recycle From Home, LLC.

- 02 Discontinue participation in CalRecycle's Recycle From Home Pilot Program**
 - Corona will not sign the Written Concurrence.

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