

CORONA CHAMBER OF COMMERCE

2025–2026 Partnership & Investment Opportunities Menu

Business Workshops – 8 total – \$40,000

- Co-branded content with City support ➤ Sector-specific training and education
- City Council is recognized in all promotional materials

New Business Welcome Reception – \$4,000

- Annual event for new Corona businesses
- Partnered messaging and co-hosted program
- Outreach support and post-event report

Economic Forecast Event (August 2025) – \$7,500

- Sponsorship of event headlined by Dr. Christopher Thornberg (Beacon Economics)
- Regional visibility to neighboring Chambers and business leaders
- Speaking opportunity for City leadership

Innovation Month (April 2026) – \$20,000

- Chamber to take marketing lead, and promote in partnership with the City of Corona
- All set-up & operation of the event
- The Chamber would secure and train all judges
- City would provide Council Chambers + IT support for event filming

World Trade Conference (May 2026) – \$6,000

- 50% of attendees from outside of Corona = ED attraction opportunity
- Introductions to non-local businesses facilitated by the Chamber
- Co-branding opportunity with international reach

Women's Leadership Conference – \$5,000

- Premier event with over 800 attendees
- Showcases community pride and city-wide collaboration
- The Chamber's commitment to keep the event local

Good Morning Corona – 10 events – \$10,000

- Sponsorship of 10 events with rotating themes
- Each serves as a platform for City engagement
- Reserved space for City updates and messaging

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Manufacturing Tours & Industry Visits – \$10,000

- Highlight local industrial strength
- City-chamber facilitated connections to workforce programs
- Event and media coordination

Community & Business Surveys (incl. analysis) – \$15,000/year [3-year commitment]

- Survey design, digital deployment, and final reporting
- Surveys aligned with City strategic needs (retention, recruitment, policy input)

Custom Introductions & Onboarding for ED Staff – \$15,000/year [3-year commitment]

- Curated tours and meetings with key businesses
- Facilitated connections with high-value targets
- Monthly check-ins to align outreach priorities

Downtown Initiatives – \$10,000

- Engagement with the business community for real-time insights
- Marketing and promotion of the City's developments and plans
- Chamber-led partnerships for local operators in downtown initiatives
- Business support and responsiveness to the City's call-to-action surveying opportunities

The above menu allows for modular selections and bundling based on City Council priorities, enabling flexibility and strategic impact. The Chamber welcomes further discussion to refine, package, and deploy this partnership plan. We must establish an agreement that meets both the city's needs and goals and adequately compensates the chamber for its contributions.