



Strategic Goal summary report

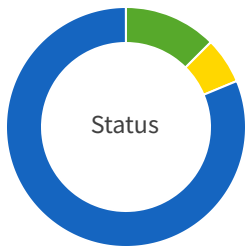
City Strategic Plan

Current Reporting Date: Jul 01, 2025 - Sep 30, 2025

Report Created On: Jul 29, 2025

Plan Summary

Strategic Goal 1 Progress 92%
Owner: Alex Mercado

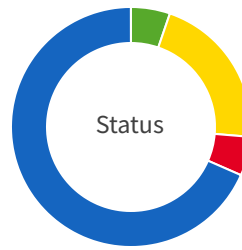


Status	%	#
On Track	13	2
Work Underway	6	1
Completed	81	13

Objectives: 2 Activity: 16

Financial Stability - Ensure the City has adequate and sustainable funding to deliver high-quality services to residents.

Strategic Goal 2 Progress 89%
Owner: Alex Mercado

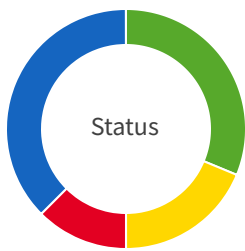


Status	%	#
On Track	5	1
Work Underway	21	4
Not Started	5	1
Completed	68	13

Objectives: 3 Activity: 19

Strong Economy - Expand the local economy by supporting local businesses, providing opportunities for new businesses, and ensuring there are ample opportunities for job seekers.

Strategic Goal 3 Progress 72%
Owner: Alex Mercado

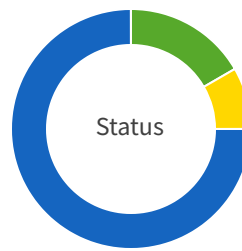


Status	%	#
On Track	31	5
Work Underway	19	3
Not Started	13	2
Completed	38	6

Objectives: 3 Activity: 16

Sound Infrastructure - Sustain high quality service delivery by investing in public infrastructure, including parks, buildings, equipment, roads, and technology.

Strategic Goal 4 Progress 90%
Owner: Alex Mercado

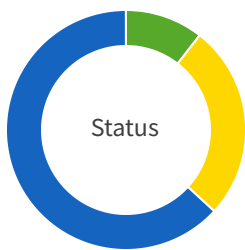


Status	%	#
On Track	17	4
Work Underway	8	2
Completed	75	18

Objectives: 5 Activity: 24

Safe Community - Protect our quality of life by ensuring the community is safe and clean.

Strategic Goal 5 Progress 88%
Owner: Alex Mercado

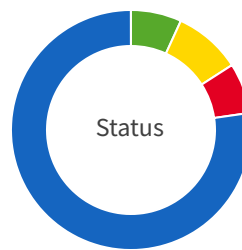


Status	%	#
On Track	11	2
Work Underway	26	5
Completed	63	12

Objectives: 3 Activity: 19

Sense of Place - Building community through celebrating our rich heritage, increasing access to recreational and cultural activities, and improving the relationship between the city and residents.

Strategic Goal 6 Progress 89%
Owner: Alex Mercado



Status	%	#
On Track	7	3
Work Underway	9	4
Not Started	7	3
Completed	77	34

Objectives: 5 Activity: 44

High-Performing Government - Improve the efficiency and effectiveness of the City's services to bring government into the 21st century.

