



Request by Council Member Speake

Amending Feather Flag Regulations

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The Ask...

The City Council provide direction to amend the Zoning Code placing restrictions on the use of feather flags.



Background

City Council Request

- March 19, 2025
- Council Member Speake requested further discussion on limiting the number, duration and use of feather flags.



Background

Permit Requirement: Temporary Devices to Attract Attention

- Sign Ordinance describes the permit for:
 - Temporary flags
 - Banners
 - Pennants
 - Device used to attract attention

Permit Requirement for Temporary Devices Used to Attract Attention			
Type of Temporary Device	Annual Permit	# Allowed	Duration w/in consecutive 12 months
Banner (attached to the building)	Banner Permit	1 per business	180 days
Rooftop mounted balloon, pennants, spinners, tethered balloons, or similar devices* (*includes feather flags)	Temporary Use Permit	Rooftop balloon (1 per business) Feather Flags (10 per property established by city policy) No limit on the quantity of other devices.	120 days
Same as above, if associated with a special event requiring a special use permit.	Special Use Permit	Same as above	180 days

Background

Feather Flag Policy Under Temporary Use Permit (TUP)

- Established in 2010
- Advertising sleeves shall be maintained in a clean and orderly fashion and not torn or faded.
- Flags shall be spaced at least 15 feet apart.
- No more than 10 flags shall be allowed per property and/or commercial center.

TUPs issued for Feather Flags	
Year	# of Permits
2022	12
2023	22
2024	29
Overall Avg: 3 flags per permit	



Initial Recommendation by Council Member Speake

- 5 feather flags per property
- 60 days of display within consecutive 12 months
- Limit use to special events

Process To Establish Specific Feather Flag Regulations

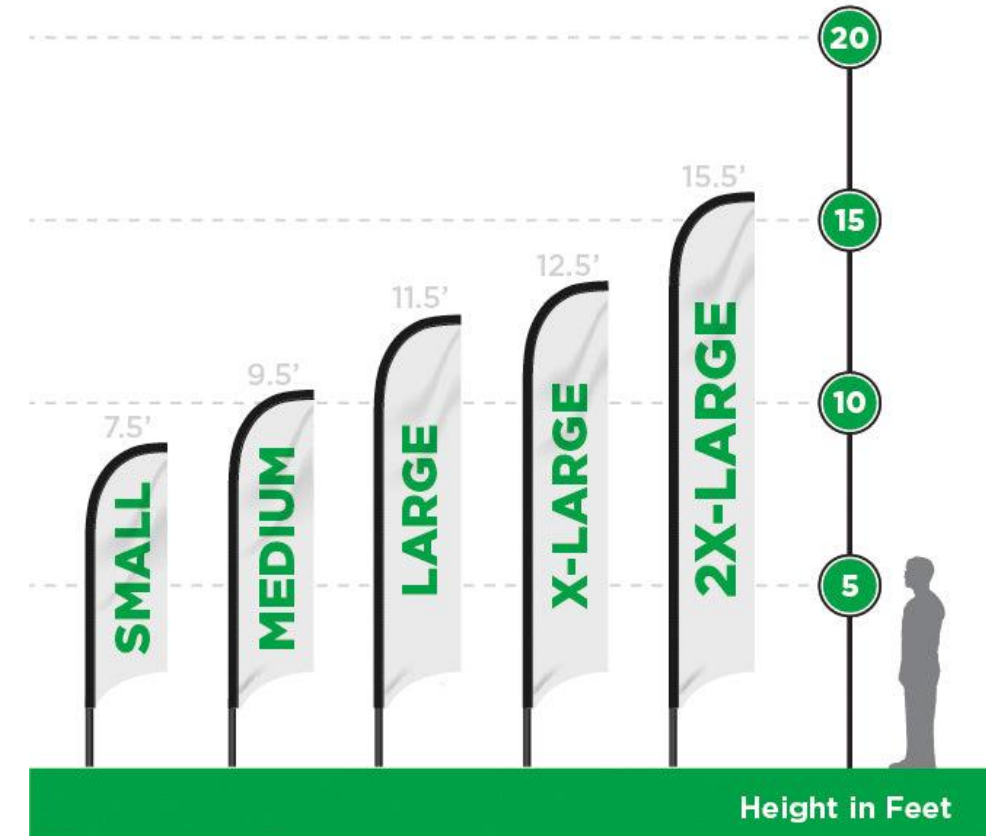
Amend Zoning Code, Sign Ordinance to:

- Establish permit process for feather flags
- Establish objective standards

EXAMPLES FOR THE CITY COUNCIL TO CONSIDER	
Objective Standards Example	Proposed Example
Annual permit	Feather Flag Permit
# of flags allowed	5 per property
# of days allowed	60 days within a consecutive 12 months
Flag height	8', 10', 12', or 16' (?)
When feather flags can be used	Used for special events for a <i>special sale, promotion, or grand opening.</i>

• Anticipated Completion

- 4 to 6 months



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