



**CITY OF CORONA
CITY LOGO USE APPLICATION**

1. Applicant & Organization Information

Organization Name: _____

Primary Contact Name: _____

Title/Position: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

2. Eligibility Conformation

To be eligible for City logo use, please check the boxes that apply:

- The organization is a **nonprofit youth sports organization**.
- At least **65% of the organization's participants are residents of Corona**.
- The organization is in good standing with the City of Corona.
- Proof of nonprofit status (e.g., IRS determination letter) is attached.

3. Logo Usage Request Details

A. Detailed Description of Usage:

Describe the intended application (e.g. jerseys, hats, water bottles) placement, context, and purpose of the logo use.

C. Proposed Start Date for Logo Use: _____

4. Design & Color Specifications

A. Logo File & Color Palette:

- The digital logo file provided will adhere to the City's approved branding colors: Forest Green, Opportunity Yellow, White, and Black.
- The logo must be used exactly as provided, without alterations to design, proportions, or colors.



B. Sample Mock-Up:

- Attach a sample design or mock-up showing how and where the logo will be used (e.g., placement on uniforms or team merchandise).

5. Supporting Documentation Checklist

Please ensure you include the following with your application:

- Proof of nonprofit status.
- Roster or documentation verifying that at least 65% of participants are Corona residents.
- Sample mock-up or design proposal indicating the intended logo placement.
- A signed acknowledgment of compliance with City logo usage guidelines.
- Any additional documents that support your application (e.g., press releases, event proposals).

6. Acknowledgement & Agreement

By signing this application, you acknowledge that:

- The information provided is true and accurate. Your organization will adhere to all City logo usage guidelines and branding standards. The logo is provided solely for the purposes stated in this application and may not be used for any unauthorized purposes. The City reserves the right to revoke logo usage privileges if the guidelines are violated.

Applicant Signature: _____

Printed Name: _____ **Date:** _____

7. For Official Use Only

Review Outcome:

- Approved
- Denied

Reviewed By: _____

Date of Review: _____

Comments/Notes:

