



STAFF REPORT

DATE: 04/02/2025
TO: Honorable Mayor and City Council Members
FROM: Public Works Department

2025-132

REQUEST FOR CITY COUNCIL ACTION

SUBJECT:

MAINTENANCE/GENERAL SERVICES AGREEMENTS WITH SUPERIOR PAVEMENT MARKINGS, INC., AND WGJ ENTERPRISES, INC. dba PCI FOR STREET STRIPING AND PAVEMENT MARKING SERVICES

EXECUTIVE SUMMARY:

This staff report asks the City Council to approve the Maintenance/General Services Agreements with Superior Pavement Markings, Inc. and WGJ Enterprises, Inc. dba PCI for street striping and pavement marking services.

RECOMMENDED ACTION:

That the City Council:

- a. Award Request for Proposals No. 25-014SB for Street Striping Services to Superior Pavement Markings, Inc. and WGJ Enterprises, Inc. dba PCI for the not-to-exceed fiscal year amounts noted therein.
- b. Approve the Maintenance/General Services Agreements with Superior Pavement Markings, Inc. and WGJ Enterprises, Inc. dba PCI.
- c. Authorize the City Manager, or his designee, to execute the Maintenance/General Services Agreements with Superior Pavement Markings, Inc., and WGJ Enterprises, Inc. dba PCI for \$200,000 each per fiscal year for the initial contract

term ending June 30, 2026 with two additional two-year optional extension renewals ending June 30, 2030.

- d. Authorize the City Manager, or his designee, to negotiate and execute non-substantive extensions, change orders, and amendments up to 10% as authorized by Corona Municipal Code Section [3.08.060\(J\)](#).
- e. Authorize the City Manager, or his designee, to issue a purchase order to Superior Pavement Markings, Inc., and WGJ Enterprises Inc. dba PCI in accordance with the duly authorized and executed agreements.

BACKGROUND & HISTORY:

The City of Corona Public Works Department maintains the City's roadway striping and pavement markings. Corona is proactive, utilizing contractors to provide pavement marking services on public streets. These services include reapplying existing markings, removing them, and installing new ones.

The pavement marking services these firms provide are an important part of maintaining a safe environment for all modes of travel, including vehicles, bicycles, pedestrians, and emergency services. Maintaining visible, reflective pavement markings helps provide clear instruction to roadway users as they traverse the City's extensive roadway network. These services reinstall faded markings, including lane lines, bike lanes, crosswalks, and many other roadway regulatory markings on City roadways.

ANALYSIS:

Request for Proposals (RFP) 25-014SB for Street Striping Services was advertised on November 26, 2024, pursuant to Corona Municipal Code (CMC) Section 3.08.110 Non-public projects formal bidding procedure, and posted on the City's bidding portal, PlanetBids. On January 7, 2025, three (3) proposals were received through the PlanetBids bidding service. A total of 66 contractors were solicited through PlanetBids, with 14 Prospective bidders and 11 bid service companies downloading the bid and contract documents. In return, the bid service companies notify their clients of the potential bid opportunity by providing additional exposure for the project.

Proposals were evaluated by three staff members from the Public Works Department. Firms were evaluated based on their ability to provide the services specified in the Scope of Work on the following criteria:

- **Completeness of Response: Pass or Fail.** Responses must be complete and include proposal content requirements and subsequent addenda.
- **Work Plan/Work Organization: 25 points.** Provide work plan approach to accomplish the operation and maintenance tasks as defined in the work statement. Demonstrate that appropriate personnel and equipment will be positioned efficiently to fulfill requirements.
- **Qualifications of Company and Personnel: 25 points.** The strength and stability of the firm, qualifications, technical competence and experience of

proposed staff. Demonstrated knowledge of the scope of work required, capability of performing specific tasks, and adequacy of staff to provide the required services.

- **Approach to Safety Measures: 25 points.** Ability to illustrate a clear approach to safety measures.
- **Reasonableness of Cost and Price: 25 points.** Reasonableness of the firm's hourly rates, and competitiveness of quoted rates with other proposals received.

The summary of bidder evaluation rankings is presented below:

Vendor	Location	Ranking
Superior Pavement Markings, Inc	Cypress, CA	1
WGJ Enterprises, Inc dba PCI	Azusa, CA	2
Safe USA	Ontario, CA	3

After evaluation, staff recommends awarding to the top two (2) contractors, Superior Pavement Markings, Inc., and WGJ Enterprises, Inc. dba PCI. The annual agreement amounts recommended for each award is \$200,000.

FINANCIAL IMPACT:

Funding for the recommended actions is available in the Striping Rehabilitation Operating and Maintenance Project No. 72920 within the Gas Tax Fund 222 and Measure A Fund 227. The street striping and pavement marking maintenance repair services are jointly funded by the California Gas Tax and the Riverside County Measure A Sales Tax and funds for these services are allocated each year in the operating and maintenance project.

ENVIRONMENTAL ANALYSIS:

This action is exempt pursuant to Section 15061(b)(3) of the Guidelines for the California Environmental Quality Act (CEQA), which states that a project is exempt from CEQA if the activity is covered by the commonsense exemption that CEQA applies only to projects that have the potential for causing a significant effect on the environment. Where it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment, the activity is not subject to CEQA. This action involves the approval of street striping and pavement marking services agreements, and there is no possibility that these actions will have a significant effect on the environment. Therefore, no environmental analysis is required.

PREPARED BY: ROSALVA URENO, CITY TRAFFIC ENGINEER

REVIEWED BY: SAVAT KHAMPHOU, PUBLIC WORKS DIRECTOR

ATTACHMENTS:

1. Exhibit 1 – Maintenance/General Services Agreement with Superior Pavement Markings, Inc.

2. Exhibit 2 – Maintenance/General Services Agreement with WGJ Enterprises, Inc.