



2024 Community Survey

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2024 Community Survey



- 24 questions from four elements of the Strategic Plan
 - Sound Infrastructure
 - Safe Community
 - Sense of Place
 - High Performing Government



- Results compared to the 2023 Annual Community Survey
- Survey available in English and Spanish



2024 Community Survey

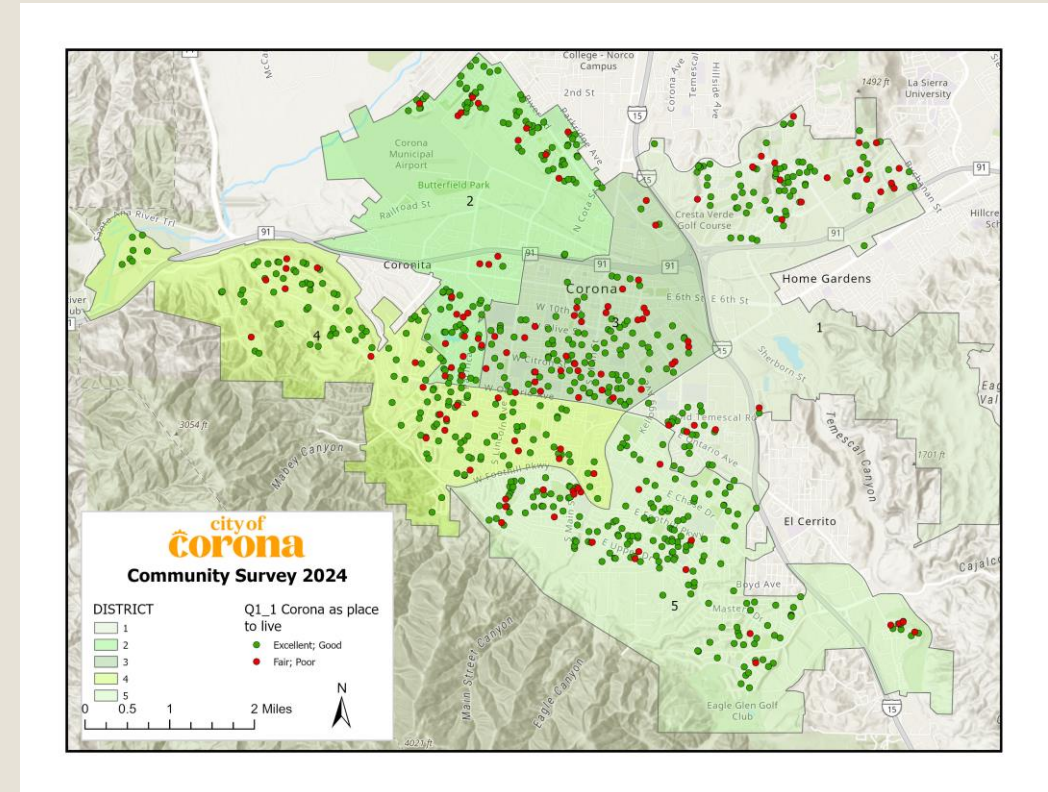


Random Sample Survey

- 7000 Households (1400 per district)
- June 25th – Sept 30th, 2024
- Email invitation (4x) then by mail
- 1,236 completed surveys
 - 17.6% response rate
 - 2.7% margin of error

Open Participation Survey

- Publicized on City Website and Social media
- 640 responses



Highlights



27% increase in survey participation

Consistent positive sentiment in key areas

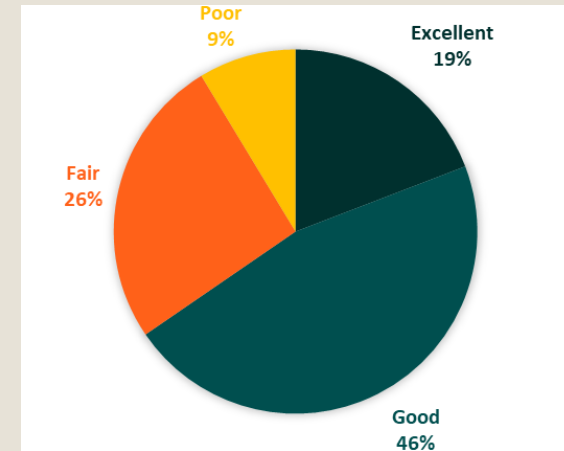
Significant changes

- Neighborhood safety
- Corona as a place to raise children
- **Sense of Community**
- The variety and frequency of community events
- Corona's overall direction
- Quality of services

Respondent Demographics

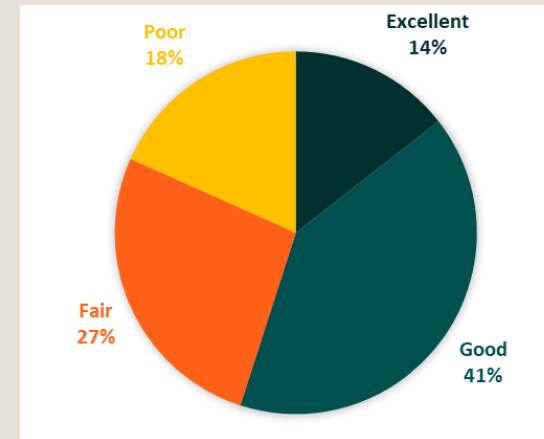
		2024	2023	2022
Age	18-34	5%	7%	6%
	35-54	34%	43%	33%
	55+	47%	50%	61%
	Unknown	14%	-	-
Sex	Man	41%	39%	44%
	Woman	56%	58%	56%
	Prefer not to Say/Other	3%	3%	-
District	1	13%	17%	17%
	2	13%	17%	15%
	3	14%	22%	19%
	4	17%	20%	24%
	5	18%	23%	24%
	Unknown	25%	-	-
Hispanic origin	Yes	28%	33%	24%
	No	58%	67%	76%
	Unknown	14%	-	-
Housing Type	Attached	9%	13%	22%
	Detached	76%	87%	78%
	Unknown	15%	-	-

Sound Infrastructure



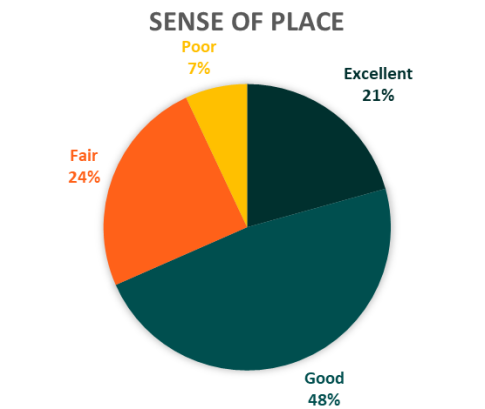
Percent "Excellent" or "Good"	2024	2023	2022
Availability of paths and walking trails	62%	64%	57%
City parks	74%	75%	64%
Recreation centers or facilities	65%	66%	59%
Bike lanes	59%	60%	50%

Safe Community



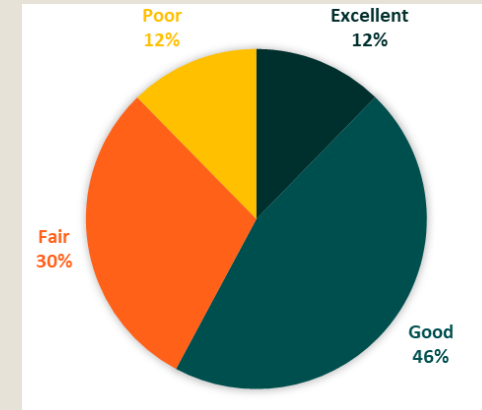
Percent "Excellent" or "Good"	2024	2023	2022
Public safety efforts	69%	67%	59%
Do you feel safe in your neighborhood during the day	84%	80%	86%
City's efforts to reduce homelessness	38%	38%	25%
How prepared are you for an emergency	19%	18%	19%

Sense of Place



Percent "Excellent" or "Good"	2024	2023	2022
Corona as a place to live	83%	84%	82%
Corona as a place to raise children	83%	79%	77%
Sense of community	59%	62%	54%
Recommend living in Corona to someone who asks	87%	88%	80%
Overall image or reputation of Corona	69%	69%	56%
Overall appearance of Corona	64%	64%	50%
Cleanliness of Corona	59%	60%	50%
Openness and acceptance	75%	74%	58%
Places to recreate, socialize, meet, and connect	51%	49%	37%
Variety and frequency of community events	53%	49%	39%
Have volunteered in past year	24%	25%	22%

High Performing Government



Percent "Excellent" or "Good"	2024	2023	2022
The value of services for the taxes paid to Corona	47%	48%	42%
The overall direction that Corona is taking	59%	56%	51%
Overall confidence in Corona government	51%	51%	38%
Treating all residents fairly	64%	65%	50%
Quality of the services provided by the City of Corona	68%	65%	61%

Conclusions

- Robust process to hear from a representative sample of residents about key issues over time.
 - Open survey results (n=640) were 10% more negative than the results from the random sample (n=1,236).
- Consistent positive sentiment in key areas.
- Anticipate that current efforts will not show in perception data for some time.





Questions?