



WHAT IS TASTE OF CORONA?



Taste of Corona is Corona's premier tasting experience that showcases the thriving and diverse culinary culture, unique beverages, and successful vendors that Corona has to offer! This event attracts attendees from all over Riverside County who love to frequent Corona's establishments.

Sponsors will be able to reach an audience of up to tens of thousands of people through various promotions that involve Taste of Corona. Additionally, expected attendance will be over 500 people, sponsors get valuable face time with a premier audience before, during and after the event.

Taste of Corona participants is open to all restaurants, coffee shops, bakeries, breweries/bars, home kitchens, caterers, food establishments, and food distributors. Non-industry establishments see pricing.







THE 411

AVERAGE ATTENDEE:



Location:
Within
Riverside
County
limits



Dining: \$13,702 spent annually (or) \$264 weekly

Saturday, June 22

12pm - 4pm

The Shops at Dos Lagos

2780 Cabot Dr. Corona, CA 92883

TICKET PRICES/ENTRY

\$30 includes 10 Tastes

\$20 ADDITIONAL 10 TASTES

EXHIBITOR COSTS



Corona Chamber
Restaurant/Food members

FREE!

(\$250 refundable deposit required)

Non-Corona Chamber Restaurant/Food members

\$500

Community Booth/
Non-Food Corona Chamber
Members ONLY
(Limited spaces available)
\$500

Reserve your spot today before we sell out! Contact Deserie Ramirez at (951) 737-3350 or deserie@mychamber.org



2024 SPONSORSHIP OPPORTUNITIES

Master Chef Level \$15,000 (2 available)

- Exhibitor booth Preferred placement (20'x10')
- Recognition at event as Master Chef Sponsor (Presenting Sponsor)
- ✓ Logo on welcome banner
- Logo on event tickets
- 25 event tickets
- ✓ Logo on event food tray
- Logo on Taste of Corona website, social media, and marketing materials
- ✓ Logo on centerpieces at tables
- Mic time 3-5 minutes

Bistro Beats \$7,000 (2 available)

- ✓ Exhibitor booth (10'x10')
- Recognition at event as Bistro Beats Sponsor (Entertainment Sponsor)
- ✓ Logo on welcome banner
- 12 event tickets
- Logo on the Taste of Corona website, social media, and marketing materials
- ✓ Sponsor banner at stage/entertainment area
- Logo on centerpieces at tables

Gourmet Level \$5,000

- ✓ Exhibitor booth (10'x10')
- Recognition at event as Gourmet Sponsor
- Logo on welcome banner
- 10 event tickets
- Logo on Taste of Corona website, social media, and marketing materials
- Logo on centerpieces at tables

Bon Appetit Level \$3,000

- Exhibitor booth (10'x10')
- Public recognition at event as Bon Appetit Sponsor
- Logo on welcome banner
- √ 6 event tickets
- Logo on Taste of Corona website, social media and marketing materials

A La Carte \$1,500

- Exhibitor booth (10'x10')
- Public recognition at event as A La Carte Sponsor
- 4 event tickets
- Logo on website, social media, and marketing materials



2024 SPONSORSHIP FORM

| Please complete all areas | | PAYMENT METHODS |
|---------------------------|-----------------------------|----------------------------------|
| Name: | | Checks payable to CORONA Chamber |
| Business: | | Credit Card Amount to charge |
| Address: | | CC # |
| City/St/Zip: | | FXP Date: / Security Code: |
| Phone: | | Name on Card: |
| Email: | | Billing Address: |
| Eilidit. | | |
| Sponsorship Selected: | Master Chef \$15,000 | Billing ZIP: |
| | Bistro Beats \$7,000 | Signature: |
| | Gourmet \$5,000 | |
| | Bon Appetit \$3,000 | |
| | A La Carte \$1,500 | |
| OR Booth Selection: | Member Food Booth FREE | |
| | Non-Member Food Booth \$500 | |



Community (non-food) Booth \$500

COMPLETED FORM PLEASE SEND VIA:

Email: Deserie@MyChamber.org **Mail:** CORONA Chamber, 904 E. Sixth St., CORONA, CA 92879

Questions, call **951-737-3350**