

# City of Corona

*400 S. Vicentia Avenue  
Corona, CA 92882*

## **Parks and Recreation Commission Meeting Agenda**

**Council Chambers**

**6:00 PM**



**Chair Stacie Bass**

**Vice Chair Robert Boggs, Ed.D**

**Commissioner Justin McBride**

**Commissioner Tom Munoz**

**Commissioner Matthew Olsen**

Tuesday, April 8, 2025

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1. **PLEDGE OF ALLEGIANCE**

2. **CALL TO ORDER**

*Individuals wishing to address the Parks and Recreation Commission are requested to complete a speaker card available at the rear of the Council Chambers. Please deliver the card to the Parks and Recreation secretary prior to the item being heard by the Commission or, for items not listed on the agenda, before the "Communications" section of the agenda is called. Please observe a three-minute limit for communications and please note that the Communications section of the agenda is limited to items within the subject matter jurisdiction of the Commission that are not listed on the agenda. Once called upon to speak, you are requested to state your name and city of residence for the record.*

3. **MEETING MINUTES**

3.1 **APPROVAL OF THE PARKS AND RECREATION COMMISSION MEETING MINUTES OF MARCH 11, 2025**

4. **CONSENT CALENDAR**

*All items listed on the Consent Calendar are considered to be routine matters, status reports or documents covering previous Commission action. The items listed on the Consent Calendar may be enacted in one motion. With the concurrence of the Commission, a Commissioner or any person in attendance may request that an item be removed for further consideration.*

4.1 **DEVELOPER IMPACT FEE FUND BALANCE/BOND REPAYMENT FOR FEBRUARY 2025**

5. **COMMUNICATIONS FROM THE PUBLIC**

*Persons wishing to address the Parks and Recreation Commission are requested to state their name and city of residence for the record. This portion of the agenda is intended for general public comment only, which means it is limited to items within the subject matter jurisdiction of the Commission that are not listed on the agenda. Please note that state law prohibits the Commission from discussing or taking action on items not listed on the agenda. The Parks and Recreation Commission will appreciate your cooperation in keeping your comments brief. Please observe a three-minute limit for communications.*

6. **YOUTH UPDATE**

7. **ADMINISTRATIVE REPORTS**

*The portion of the agenda is for Commission discussion and action on staff reports and new topics that may not be routine status reports, or documents covering previous Commission action.*

7.1 **COMMUNITY SERVICES REPORT**

7.2 **ATHLETIC FIELD RATE UPDATE**

### 7.3 HISTORIC CIVIC CENTER OPERATIONS PLAN

## 8. COMMISSIONERS' REPORTS AND COMMENTS

## 9. ADJOURNMENT

*The next regular meeting of the Parks and Recreation Commission is scheduled for May 13, 2025 in the City Council Chambers.*

*This meeting is being conducted in person. For members of the public wishing to submit written comments, please email comments to the City Clerk at [CityClerk@CoronaCA.gov](mailto:CityClerk@CoronaCA.gov) prior to the Commission meeting and your comments will be made part of the official record of proceedings.*

*In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the ADA Coordinator at (951) 736-2235. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.*

*Meeting is Being Recorded.*



City of Corona  
Parks and Recreation Commission Minutes

Tuesday, March 11, 2025, 6:00 p.m.  
Council Chambers  
400 S. Vicentia Avenue  
Corona, CA 92882

Commissioners Present: Stacie Bass, Robert Boggs, Matt Olsen, Tomas Munoz, Justin McBride

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1. **PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was led by Chair Bass.

2. **CALL TO ORDER**

Chair Bass called the meeting to order at 6:02 p.m.

3. **MEETING MINUTES**

3.1 **APPROVAL OF THE PARKS AND RECREATION COMMISSION MEETING MINUTES OF FEBRUARY 11, 2025**

These minutes were approved.

**Moved by:** Tomas Munoz  
**Seconded by:** Matt Olsen

Aye (5): Stacie Bass, Robert Boggs, Matt Olsen, Tomas Munoz, and Justin McBride

**Motion APPROVED (5 to 0)**

4. **CONSENT CALENDAR**

4.1 **DEVELOPER IMPACT FEE FUND BALANCE/BOND REPAYMENT FOR JANUARY 2025**

This report was received and filed.

**Moved by:** Robert Boggs  
**Seconded by:** Justin McBride

Aye (5): Stacie Bass, Robert Boggs, Matt Olsen, Tomas Munoz, and Justin McBride

**Motion APPROVED (5 to 0)**

**5. COMMUNICATIONS FROM THE PUBLIC**

Ariya and Ava, representatives from the Mayor's Youth Council, provided an update.

Residents Steven Young, Dana Lopez, and Mike Wagoner each spoke before the Commission, sharing their concerns about the pickleball courts at Border Park.

Residents Debbie Cortez and Dawna Van Diggelen submitted written comments expressing their concerns regarding the pickleball courts at Border Park.

**6. ADMINISTRATIVE REPORTS**

**6.1 COMMUNITY SERVICES REPORT**

Donna Finch, Community Services Director, Jason Lass, Recreation Manager, and Moses Cortez, Parks and Trails Manager presented the Community Services Report. Ms. Finch began the report congratulating staff member, Maddy Black, and Commissioner, Tom Munoz, on their CPRS Award of Excellence win. Other topic of the presentation included: Upcoming Events, Spring Break Camp Activities, Quick Thinking on the Court, Upcoming Music and Arts Festival, Corona Beautiful Community Cleanup, Arbor Day Planting Event, Guided Hikes, Victoria Park Splash Pad Construction Kick-Off, Mountain Gate Brontosaurus Naming Finalist and Playground Openings.

Commissioner Olsen extended his congratulations to Maddy Black and Commissioner Munoz for their recognitions. He also expressed his gratitude to the staff and residents who quickly responded to the medical emergency on the courts. Finally, he thanked the staff for providing the update.

Commissioner McBride congratulated Commissioner Munoz on receiving his award. He also asked about the sign-up rates for Kids Spring Camp. Mr. Lass clarified that sign-ups typically fill up just before the camp starts. Commissioner McBride further inquired about the Arbor Day event and whether the City connects with local businesses. Ms. Finch shared that the City is in the process of rolling out a sponsorship program with opportunities for local businesses to sponsor events and programs. Finally, Commissioner McBride praised the team responsible for rescuing the adult sports league participant.

Commissioner Munoz mentioned that he was happy to see all the upcoming events in the City. Regarding the Guided hikes, Commissioner Munoz mentioned how inspiring it is for the youth to learn about local plants. He enjoyed hearing about the spring break camp activities, he agrees with keeping youth busy to prevent them from joining gangs. He also congratulated the team responsible for saving a life. He is looking forward to attending the Music and Arts Festival in April as well as Arbor Day at Promenade Park. He inquired if there will be another mural painted. Ms. Finch clarified that the mural was a pilot program and there has been no direction to paint another one. She continued that there is a Canvas on the Curb Program that wraps utilities boxes throughout the City. He also mentioned that he is particularly looking forward to the opening of the Victoria Park Splashpad. Lastly, he is also looking forward to the naming of the dinosaur at Mountain Gate Park and the reopening of the Border Park playground.

Vice Chair Boggs congratulated Commissioner Munoz on his award recognition. He also asked whether the Arbor Day event would take place regardless of weather conditions. Additionally, he inquired about the dinosaur's gender to assist with naming it. Lastly, he asked about the park openings, wondering if they would occur all at once or individually by location. Mr. Cortez confirmed that the openings would be held one per location.

Chair Bass congratulated both Maddy Black and Commissioner Munoz on their achievements and recognition at the state level by an external organization. She also expressed her gratitude to the staff, members of the public, and the Fire Department for their quick thinking in rescuing the adult sports league participant. While she won't be able to attend the event, she shared her excitement for the upcoming Music and Arts Festival and is eager to hear feedback about it. She encouraged the public to participate in voting for the dinosaur's name, as the voting period would be closing soon.

## **6.2 SKYLINE HEIGHTS PROPOSED PUBLIC PARK AND TRAILS DEVELOPMENT**

Mr. Cortez introduced the Skyline Heights Proposed Public Park and Trails Development presentation, providing background on the project. The proposal includes three public parks and three trailheads, while preserving open space and connecting to existing single-track trails. Mr. Cortez highlighted that the project aligns with both the Parks and Recreation Master Plan and the Trails Master Plan, addressing the unmet needs for a dog park and a new pump track. He then introduced Brian Hardy from Richland Communities, who provided further details about the park proposal.

**Park Area 1, Kite Park**, will feature a fitness park, overhead shade sails, picnic tables, bench seating, a meandering pathway, and a BBQ area.

**Park Area 2, Central Park**, will include a shade structure with picnic tables, a parking lot, restrooms, a major trailhead, drinking fountains, bench seating, bike racks, a bike service station, a tot lot, a pump track, basketball and pickleball courts, BBQ grills, and a pedestrian crosswalk.

**Park Area 3, Dog Park/View Park**, will feature a hiking trail, a small dog park, a minor trailhead, overhead bench seating, wayfinding signage, drinking fountains, bench seating, ADA parking, and a pedestrian crosswalk.

Residents Dwight Woodward, Mike Solesbee, and Bradley Buege all spoke in support of the project, while requesting that the majority of the trails be preserved as much as possible.

Resident Devon Hauser submitted a written comment urging the project to conserve as much of the trail as possible and expressed gratitude to the staff for allowing residents' voices to be heard.

Commissioner Olsen expressed his appreciation for the public's feedback and urged the staff to consider their input. He also thanked the developer for the improvements made in the project. He raised questions about the connection points to the trails, walking loops, lighted courts, the proximity of parks to homes, and parking arrangements. The consultants clarified that certain areas would rely

on street parking, while others would feature parking lots. They also mentioned that signage would be provided to guide users of the multi-use trails.

Commissioner McBride raised concerns about the lack of ADA parking at the proposed parks. The consultants responded by stating that they believe there is sufficient ADA parking available. Both Commissioners Olsen and McBride suggested adding an additional parking area specifically for ADA use. Commissioner McBride also expressed his appreciation for the raised sidewalks and recommended the inclusion of refillable water fountains. He further inquired about the accessibility of the HOA and dog parks. The consultants clarified that all parks would be open to the public, with the only distinction being that the HOA park would be maintained by the HOA. They also noted that all ADA requirements would be incorporated once the construction phase begins. Finally, Commissioner McBride asked about the target age group for the bike park, and the consultants confirmed that it is designed for all ages.

Commissioner Munoz thanked the consultants for collaborating with and listening to the residents in the area for this contextual design, including conducting public outreach. He also inquired about the overall timeline for the plan. The consultants explained that the next step is to present the plan to the Planning and Housing Commission, followed by the City Council for approval. The project is still a few years away from completion. Commissioner Munoz highlighted several areas to monitor, including noise mitigation, traffic control, and lighting assessments. He also expressed concerns about biker-pedestrian interactions and suggested a potential solution. Additionally, he asked about the HOA park and fencing. The consultants clarified that this specific area would not be fenced off, but additional parks for HOA use only are planned further into the development. Commissioner Munoz requested a close review of the costs associated with maintaining the parks. Lastly, the project must also consider factors such as restrooms, agricultural and forestry resources, biological resources, cultural resources, drainage and flooding, geology, sewer capacity, solid waste, hazardous materials, hydrology, water quality, land use, population, housing, and schools. The consultants clarified that a thorough evaluation of all these aspects has been conducted. he also thanked them for a job well done.

Vice Chair Boggs mentioned that he believes the project's concept looks excellent and appreciates the community's input. He also expressed his satisfaction with the additional acreage included in the project.

Chair Bass inquired whether this presentation would be the one presented to the Planning and Housing Commission and City Council. The consultants clarified that the next version would provide a broader overview of the entire project. Chair Bass also requested that communication between the consultants and the community remain ongoing.

The Parks and Recreation Commission unanimously voted to recommend the project to the City Council.

**Moved by:** Matt Olsen

**Seconded by:** Justin McBride

Aye (5): Stacie Bass, Robert Boggs, Matt Olsen, Tomas Munoz, and Justin McBride

**Motion APPROVED (5 to 0)**

**7. COMMISSIONERS' REPORTS AND COMMENTS**

Commissioner Olsen expressed his gratitude to the public for sharing their comments and emphasized how much they are appreciated. While noting that the Commission cannot respond during the 'Communication from the Public' portion of the meeting, he mentioned that Pickleball is clearly here to stay and hopes for greater opportunities for players. He requested that noise mitigation be added to an upcoming agenda to address potential conflicts between park activities and nearby homeowners. He also remarked on the successful launch of several sports leagues over the past weekend and commended the excellent condition of the fields.

Commissioner McBride thanked the public for attending and sharing their comments and extended his appreciation to Mr. Lass for his work on programming activities. He is excited about the upcoming spring event and also thanked Mr. Cortez for the newly planted trees along Mountain Gate and Upper, noting the positive feedback he's received. He expressed his anticipation for attending the upcoming ribbon-cutting ceremonies at various parks.

Commissioner Munoz thanked the public for attending and sharing their thoughts, reiterating the importance of hearing the community's voices. He is looking forward to the park openings and the upcoming Spring Music and Arts Festival.

Vice Chair Boggs had no closing comments.

Chair Bass expressed her thanks to the public for attending and offering their comments. She encouraged the public to continue sharing their thoughts with the Commission. She also commented on the excellent condition of the fields, hoping they will remain in great shape.

**8. ADJOURNMENT**

Chair Bass adjourned this meeting at 7:45 p.m.





**Park Bond Loan Repayment Information**  
*Includes revenue activity through 02/28/2025*

**Park Bond Loan Repayment Balance 07/01/2024                      \$    6,612,389.65**

*Amount revised based on Quimby funds applied to loan balance in FY 2024*

Less revenue received FY 2025:

	2024	July	914.48
		August	9,696.20
		September	9,696.20
		October	9,696.20
		November	-
		December	-
	2025	January	-
		February	4,868.28
		March	-
		April	-
		May	-
		June	-

**Preliminary total revenue received FY 2025                      34,871.36** *[See Notes]*

**Estimated Balance at Fiscal Year End 6/30/2025                      \$    6,577,518.29**

Total Available from FY 2020 Loan Repayment	\$    449,168.02
Total Available from FY 2021 Loan Repayment	300,665.92
FY 2022 CIP - Playground Equipment Border & Fairview	(250,000.00)
FY 2022 CIP - Lincoln Park Fitness Equipment	(100,000.00)
Total Available from FY 2022 Loan Repayment	375,145.31
Total Available from FY 2023 Loan Repayment	216,162.13
FY 2024 CIP - Skyline Trail Access Bridge	(600,000.00)
Total Available from FY 2024 Loan Repayment	472,192.49
FY 2025 CIP - Border Park	(350,000.00)
Net Available Balance (Reserved for 06/30/24)	\$    513,333.87

- Notes:*
1. Amount subject to change through the fiscal year for items such as interest allocation, refunds of fees, etc.
  2. Revenue received is applied to loan balance at Fiscal Year End (June 30).
  3. Revenue applied to loan balance to be available for use in following fiscal year, (FY 2025 to be available for use in FY 2026).
  4. Potential for additional year-end adjustments to occur through audit process.



**Development Impact Fees - Fund Balances FY 2025**  
*Parks and Recreation related funds - activity through 02/28/2025*

<b>Fund 215 - Public Meeting Facilities Fund</b>		<i>See Notes on page 3</i>
Beginning Fund Balance 7/1/2024 (revised)	\$	126,719
Estimated Revenues FY 2025 (Updated Mid-Year Estimates)		45,685
		<i>(Actual = -\$2,220.77 as of 02/28/25 - negative due to prior period refund)</i>
Expenditures Budget		
Administrative Services Charge	(77)	
Capital Improvement and Operating & Maintenance Projects		
Citywide Facilities Inventory	(4,000)	
Citywide Fee Review	(2,832)	
Parks Facilities/Amenities Inventory	<u>(1,826)</u>	
Total Expenditures Budget		(8,735)
<b>Estimated Fund Balance 06/30/2025</b>	\$	<b>163,669</b>
Change from prior month	\$	-
<b>Available Fund Balance 02/28/2025</b>	\$	<b>111,471</b>
Change from prior month	\$	796



**Development Impact Fees - Fund Balances FY 2025**  
*Parks and Recreation related funds - activity through 02/28/2025*

<b>Fund 216 - Aquatics Center Fund</b>	<i>See Notes on page 3</i>
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Beginning Fund Balance 7/1/2024 (revised)	\$	330,703
Estimated Revenues FY 2025 (Updated Mid-Year Estimates)		32,980
		<i>(Actual = \$5,192.08 as of 02/28/25)</i>
Expenditures Budget		
Administrative Services Charge	(140)	
Capital Improvement and Operating & Maintenance Projects		
Aquatic Improvements	(84,480)	
Citywide Facilities Inventory	(5,645)	
Citywide Fee Review	(1,082)	
Total Expenditures Budget		(91,347)

<b>Estimated Fund Balance 06/30/2025</b>	\$	<b>272,336</b>
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Change from prior month	\$	-
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<b>Available Fund Balance 02/28/2025</b>	\$	<b>237,959</b>
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Change from prior month	\$	1,103
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**Development Impact Fees - Fund Balances FY 2025**  
*Parks and Recreation related funds - activity through 02/28/2025*

<b>Fund 217 - Parks &amp; Open Space Fund</b>	<i>See Notes on page 3</i>
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Beginning Fund Balance 7/1/2024 (revised)	\$	3,702,822
Estimated Revenues FY 2025 (Updated Mid-Year Estimates)		680,660
		<i>(Actual = \$263,943.87 as of 02/28/2025)</i>
Expenditures Budget		
Administrative Services Charge	(1,687)	
Capital Improvement and Operating & Maintenance Projects		
Auburndale Amenities	(574,397)	
Border and Fairview Park Playground Equipment	(150,000)	
Comm Fac & Infra Phase I / Victoria Pk splash Pad	(380,000)	
Mountain Gate Park Shade	(24,362)	
Mountain Gate Playground Equipment	(250,000)	
Parks Facilities and Amenities	(1,749,143)	
Shade Installation at Park Playgrounds	(226,814)	
Skyline Trail	(24,830)	
Wardlow Canyon Trail	(300,000)	
Total Expenditures Budget		(3,681,233)

<b>Estimated Fund Balance 06/30/2025</b>	\$	<b>702,249</b>
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Change from prior month	\$	-
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<b>Available Fund Balance 02/28/2025</b>	\$	<b>149,700</b>
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Change from prior month	\$	26,109
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Notes:

1. Budget amount for expenditures may include carryover funding from prior fiscal year.
2. Positive numbers = increases fund balance. Negative numbers = decreases fund balance.
3. Available Fund Balance = available to appropriate, already considers authorized expenditure budget.
4. Estimated Fund Balance 06/30/25 = Preliminary FY 2025 ending fund balance.



# Community Services Report

Parks and Recreation Commission Meeting  
April 8, 2025

# Recreation Services

# Upcoming Events

- 4/10 Adult Basketball Leagues Begin
- 4/11 HCC Presents: A Night with Elvis
- 4/12 Guide Hikes: Hunters of the Cleveland National Forest
- 4/14 Summer Activity Registration Opens
- 4/19 Music and Arts Festival – New for 2025!
- 4/21 Volunteer Orientation Information Session
- 4/26 Trails Day at Skyline
- 4/26 CBCC: Victoria Park Planting and Trail Cleanup – Earth Day
- 4/26 HCC Presents: Jeff Black – Hollywood's Favorite Magician
- 4/26-27 Household Hazardous Waste Collection

[www.coronaca.gov/Calendar](http://www.coronaca.gov/Calendar)



## SAVE THE DATE

# Music and Arts Festival

- NEW for 2025!
- Full-day Experience, April 19, 1 PM to 8 PM
- 50+ Artisan Vendors, Creators, and Food Trucks
- Community Arts Showcase
- Full Stage Entertainment, Including Stone Soul
- Hands-On Activities for the Whole Family
- Live Art Demonstrations
- Wine Garden
- And more!

[www.coronaca.gov/Festival](http://www.coronaca.gov/Festival)



**Saturday, April 19, 2025**  
**1 – 8 PM • Historic Civic Center**  
*815 W. Sixth Street, Corona*

[www.CoronaCA.gov/Festival](http://www.CoronaCA.gov/Festival)

**FREE EVENT FEATURING:**  
+ Live Bands and Entertainment:  
**STONESOUL**   
+ Art Exhibitors and Vendors  
+ Wine Garden (21+) Sponsored by  
Corona Parks Foundation



# Summer Corona Connection

- Your Guide to Summer Fun!
- Delivered to **all** Corona homes beginning April 12
- Activities for May through August 2025
- InnerCircle Magazine Insert
- Summer Camps
- Special Events
- and More!



[www.coronaca.gov/Recreation](http://www.coronaca.gov/Recreation)

# A Sneak Peek at Summer Events

city of **Corona**

## Movies in the Park

Join us for unforgettable summer nights under the stars with your loved ones! Pack snacks, blankets, and chairs for five free feature films starting at 8:15 PM.

<p><b>TRANSFORMERS ONE</b> [PG]</p> <p>7/7 Promenade 7/8 Ridgeline 7/9 Stagecoach 7/11 Spyglass</p>	<p><b>MOANA 2</b> [PG]</p> <p>7/14 Promenade 7/15 Ridgeline 7/16 Stagecoach 7/18 Spyglass</p>	<p><b>WILD ROBOT</b> [PG]</p> <p>7/21 Promenade 7/22 Ridgeline 7/23 Stagecoach 7/25 Spyglass</p>	<p><b>JUMANJI</b> 1995 [PG]</p> <p>7/28 Promenade 7/29 Ridgeline 7/30 Stagecoach 8/1 Spyglass</p>	<p><b>SONIC 3</b> [PG]</p> <p>8/4 Promenade 8/5 Ridgeline 8/6 Stagecoach 8/8 Spyglass</p>
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**Mondays**  
Promenade Park (615 Richey St.)

**Tuesdays**  
Ridgeline Park (2850 Ridgeline Dr.)

**Wednesdays**  
Stagecoach Park (2125 Stagecoach Rd.)

**Fridays**  
Spyglass Park (1790 Spyglass Dr.)

For more information:  
 (951) 736-2241  
[www.CoronaCA.gov](http://www.CoronaCA.gov)

# Summer Street Fair

Thursdays, July 10 - August 7, 2025  
 Corona's Historic Civic Center, Front Lawn  
 815 W. Sixth Street, Corona, CA 92882

**6 PM** - Food, Drinks, Artisan Vendors... And Much More!  
**7 PM** - Music

<b>7/10</b>	<b>Blink 180 True</b> Blink 182 Tribute	
<b>7/17</b>	<b>TABU Band</b> Latin Pop & Rock	
<b>7/24</b>	<b>Man, I feel like Shania</b> Shania Twain Tribute	
<b>7/31</b>	<b>Flashback Heart Attack</b> Eighties Rock	
<b>8/07</b>	<b>Not Fade Away</b> Rock N' Roll Reignited	

city of **Corona**

[www.CoronaCA.gov/Fair](http://www.CoronaCA.gov/Fair)  
 Corona's Historic Civic Center, Front Lawn 815 W. Sixth Street, Corona, CA 92882

# Recreation Participation | FY25 Third Quarter



**Adaptive Programs**  
18 Activities —  
1,207 Participants —



**Class Activities**  
137 Activities ↑  
216 Sessions ↑  
1,284 Participants ↓



**Facility Reservations**  
161 Room Permits ↑  
111 Picnic Area Permits ↓  
66 Field Permits ↓



**Kids Club Afterschool**  
8 Program Sites —  
447 Participants —  
89 Camp Weekly Avg. ↑



**Senior Center**  
42 Activities ↓  
1,283 Participants ↑  
3,467 Meals Served ↓



**Special Events**  
0 City Events ↓  
2 Co-Sponsor. Events ↓



**Volunteer Program**  
1218 Volunteers ↑  
6,566 Hours ↑



**Youth & Adult Sports**  
24 Youth Teams, 282 Players ↑  
25 Adult Tms., 375 Players ↓

# Parks and Trails

# Corona Beautiful Community Cleanup

**RECAP:**

## Arbor Day Tree Planting

Promenade Park

Saturday, March 22<sup>nd</sup>

9:00 – 11:00 am

**120 volunteers planted 73 trees!**



TREE CITY USA®

To register please visit [www.CoronaCa.gov/registration](http://www.CoronaCa.gov/registration)



Page 2 of 101



Corona is a Tree City! Trees are a vital part of our planet's health, pulling carbon from the air and converting it into the oxygen we breathe. Our planting at Promenade Park added 73 trees! The help that this team of 120 volunteers provided will continue to impact our City for years to come.

city of  
**Corona**

# Upcoming Clean-up at Victoria Park

Show your love for Mother Earth everyday.



## Celebrate Earth Day

Saturday, April 26, 2025

9:00am – 11:00am

To register please visit [www.CoronaCa.gov/registration](http://www.CoronaCa.gov/registration)

# Guided Hikes

To register please visit  
[www.CoronaCa.gov/registration](http://www.CoronaCa.gov/registration)

## "Friend or Foe?" Invasive plant species of Hagador Trail

- Saturday, March 29, 2025, 8:00 am
- Hikers learned about the invasive plants seen in the Cleveland National Forest.
- Discussion of the chaparral plant community and some native plants including oak, sagebrush, poison oak, and dodder.

## Next Guided Hike:

- Hunters of the Cleveland National Forest
- Saturday, April 12, 2025, 8:00 am



# Amenities coming to your nearby Trails!

Water Fountains

Benches

Trashcans

Bike Repair Stations

Informational Kiosks

## Look for these amenities in the coming months at:

Santa Ana River Trail (SART) at Butterfield

Santa Ana River Trail (SART) at Green River

Fresno Canyon Trail

Eagle Glenn Trail

Skyline Trail

# TRAILHEAD UPDATE

TAKE A HIKE TODAY





city of  
**Corona**

**Saturday, April 26, 2025**

**TRAILS DAY**

**Skyline 8:00am - 12:00pm**



## LMD Maintenance Update

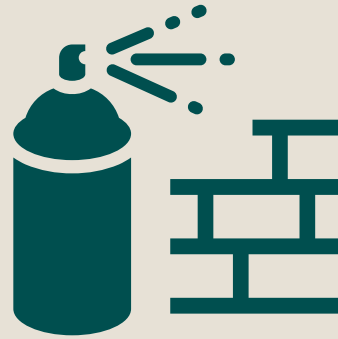
- **Weekly Mowing:** Resumed weekly mowing
- **Punchlist & Inspections:** Ongoing development and follow-up
- **Weed Spraying Treatments:** Continuous treatments per schedule
- **Trimming Schedules:** Inspecting trimming and quality of work by contractors
- **Tree & In-Fill Plantings:** Ongoing planting efforts
- **Foothill Extension:** Expected to be completed by mid-May

# See Click Fix | FY25 Third Quarter



**Tree Trims**

**2,722**



**Graffiti Removal**

**410 Tickets-  
40,244 sq feet**



**Parkway Maintenance**

**306 Tickets**

# Upcoming Items

April 10<sup>th</sup>

## **Spring Financial Workshop**

- FY26 Budget Review

April 16<sup>th</sup>

## **City Council Meeting**

- HCC Operations Plan
- Athletic Field Rates

May / June

## **Parks & Recreation Commission Meeting**

- FY26 CIP Review
- Bicycle Master Plan Update
- Skyline Master Plan Review
- Field Maintenance Practices - Update



# Questions?



**951-739-4985**



**[Donna.Finch@CoronaCA.gov](mailto:Donna.Finch@CoronaCA.gov)**



**[www.CoronaCA.gov](http://www.CoronaCA.gov)**



# Athletic Field Rates Update

Donna Finch

Community Services Director

# The Ask

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That the Parks & Recreation Commission receive an update on the Ad-Hoc Committee recommendations for Everyone Plays youth sports groups and recommend City Council approve the proposed cost recovery target and field rates for FY26 and FY27.

# Background

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- Athletic field reservation rates have not received an increase since 2019
- A recent update to the Master Fee Recovery Schedule increased hourly field reservation rates as follows:
  - **Group II** (Resident Recreation Non-Profit) – from \$10/hr. to \$20/hr.
  - **Group III** (Resident Competitive Non-Profit) – from \$19/hr. to \$25/hr.
  - **Group IV** (Resident Private/For-Profit) – from \$31/hr. to \$40/hr.
  - **Group V** (Non-Resident) – from \$41/hr. to \$50/hr.
- Rates were determined based on cost recovery goals in the Parks and Recreation Master Plan
- Several sports leagues are paying an outdated **Group IY** rate of \$4/hr. and \$5/hr. previously offered to teams on the Youth Sports Advisory Council (YSAC). YSAC was eliminated in 2019, but the billing rate change did not occur.



# Parks & Recreation Master Plan (PRMP)

## PARKS AND RECREATION MASTER PLAN

■ CITY OF CORONA ■

ADOPTED FEBRUARY 7, 2024

- Adopted February 7, 2024
- Creates a unified vision and plan for the enhancement and long-term sustainability of parks and recreation facilities and programs
- Recommends initiatives and actions to upgrade the park experience, improve recreation programs, maintain and manage assets, and sustain parks and recreation services for the long-term



# Financial Sustainability Strategy

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- A key component of the PRMP is to ensure the long-term sustainability of the parks system:
  - Identifies a baseline measurement for the cost of services
  - Evaluates the balance between tax subsidy and fees/charges
  - Creates a philosophy for funding strategies
- Public workshops were held to discuss financial sustainability strategy, service categories, beneficiary of service, cost-of-service analysis, and goal setting:
  - May 19, 2022
  - August 15, 2022
  - October 26, 2022

# Financial Sustainability Strategy

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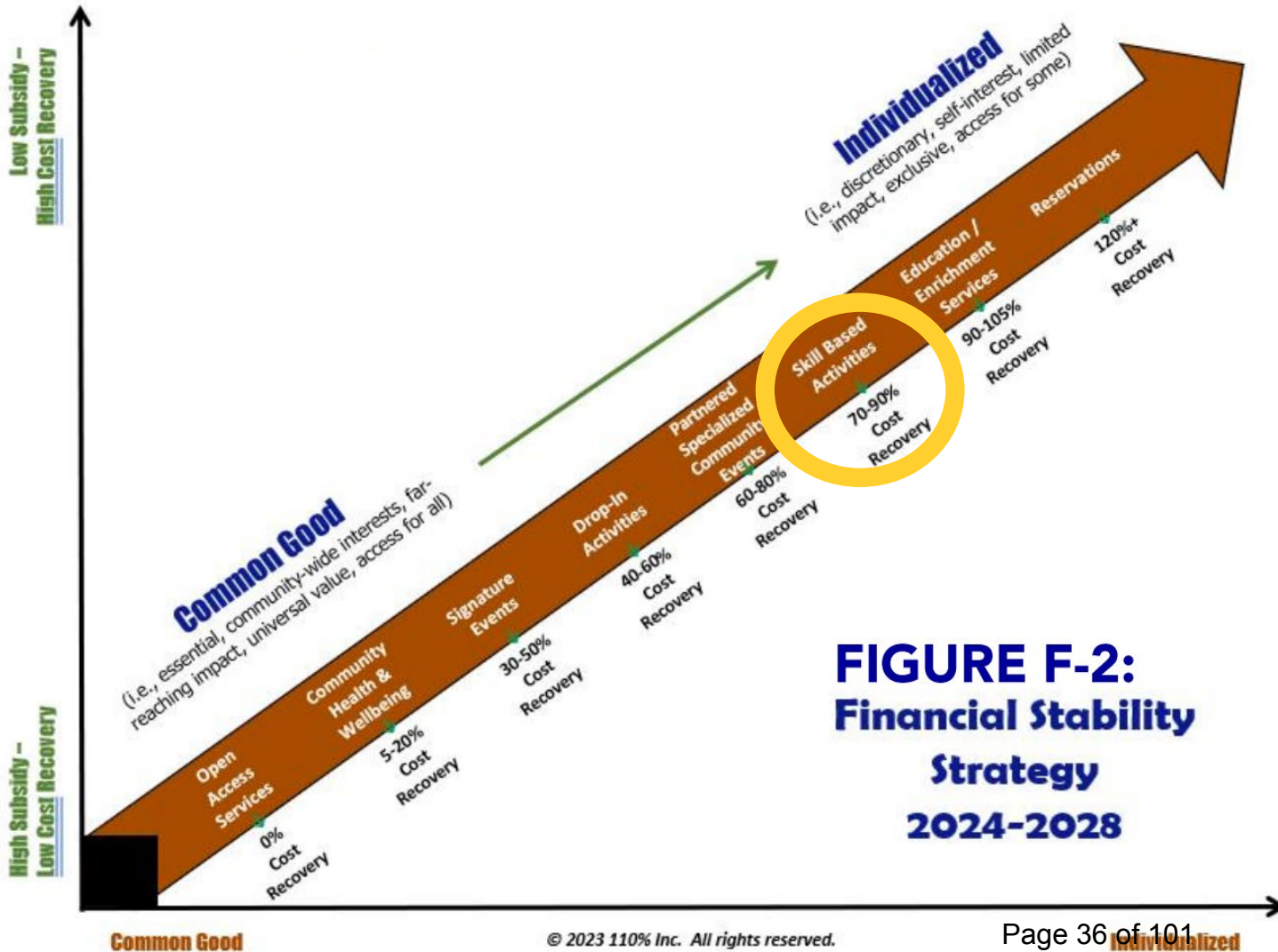
## Service Categories

1. Open Access Services
2. Community Health & Wellbeing Services
3. Signature Events
4. Drop-In Activities
5. Partnered Specialized Community Events
6. **Skill-Based Activities**
7. Education/Enrichment Services
8. Reservations

## Beneficiary of Service Model

- Who benefits from the service is a primary driver in making standardized pricing decisions
- Services categorized and ranked from **Common Good** services progressing to **Individual Benefit** services
- **Common Good** services are accessible to all in a community and provide universal value
- **Individual Benefit** services provide exclusive specialized benefit to individuals and can include constraints or barriers to access

# Financial Stability Strategy



- **Higher subsidies** for services for the **common good**
- **Lower or no subsidies** for **individualized services**
- Encourages defensible subsidy allocation
- Establishes a more equitable cost recovery strategy for resident user groups

# Cost Recovery Analysis

Service Category	Current Cost Recovery	Recommended Cost Recovery
Open Access Services	0.00%	0%
Community Health & Wellbeing	0.00%	5-20%
Signature Events	4.32%	30-50%
Drop-In Activities	2.51%	40-50%
Partnered Specialized Community Events	0.00%	60-80%
Skill Based Activities	48.56%	70-90%
Education / Enrichment Services	67.59%	90-100%
Reservations	28.44%	120%+
Total	19.74%	

**Skill-Based Activities:** classes and other instructed activities in which the primary intent is to acquire or learn a skill; includes **youth sports, STEM classes, fitness activities, and contract classes.**



**Athletic Field Reservations:**  
 FY24 Expenditures = \$1,920,615  
 FY24 Revenue = \$242,025  
**Cost Recovery = 12%**

# Cost Recovery Comparison

Group II Rates	Revenues	Expenditures	Cost Recovery
<b>Actual \$4/\$5 hr.</b>	\$242,085	\$1,920,615	<b>12%</b>
<b>Proposed \$20 hr.</b>	\$958,055	\$1,920,615	<b>50%</b>

## Feedback received:

- Proposed rate of \$20 per hour unrealistic
- Too much, too soon; negatively impacts leagues and families
- Leagues supportive of field maintenance and quality standards at affordable costs
- Cost recovery needs to be considerably lower
- Implementation should be phased to mitigate impacts

# City Council Recommendations

October 16, 2024

---

1. Pause the rate increase for athletic field reservations.
2. Separate cost recovery policy from field allocation policy.
3. Create a new service category for "Everyone Plays" leagues.
4. Set cost recovery goals at less than 50% for this new service category.
5. If a rate increase is needed to achieve cost recovery goals, start all leagues at the rate they are currently paying.
6. Phase in the rate increase over multiple years.
7. Create an Ad Hoc Committee with community stakeholders to develop a joint solution.

# Ad-Hoc Committee

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# Ad-Hoc Committee

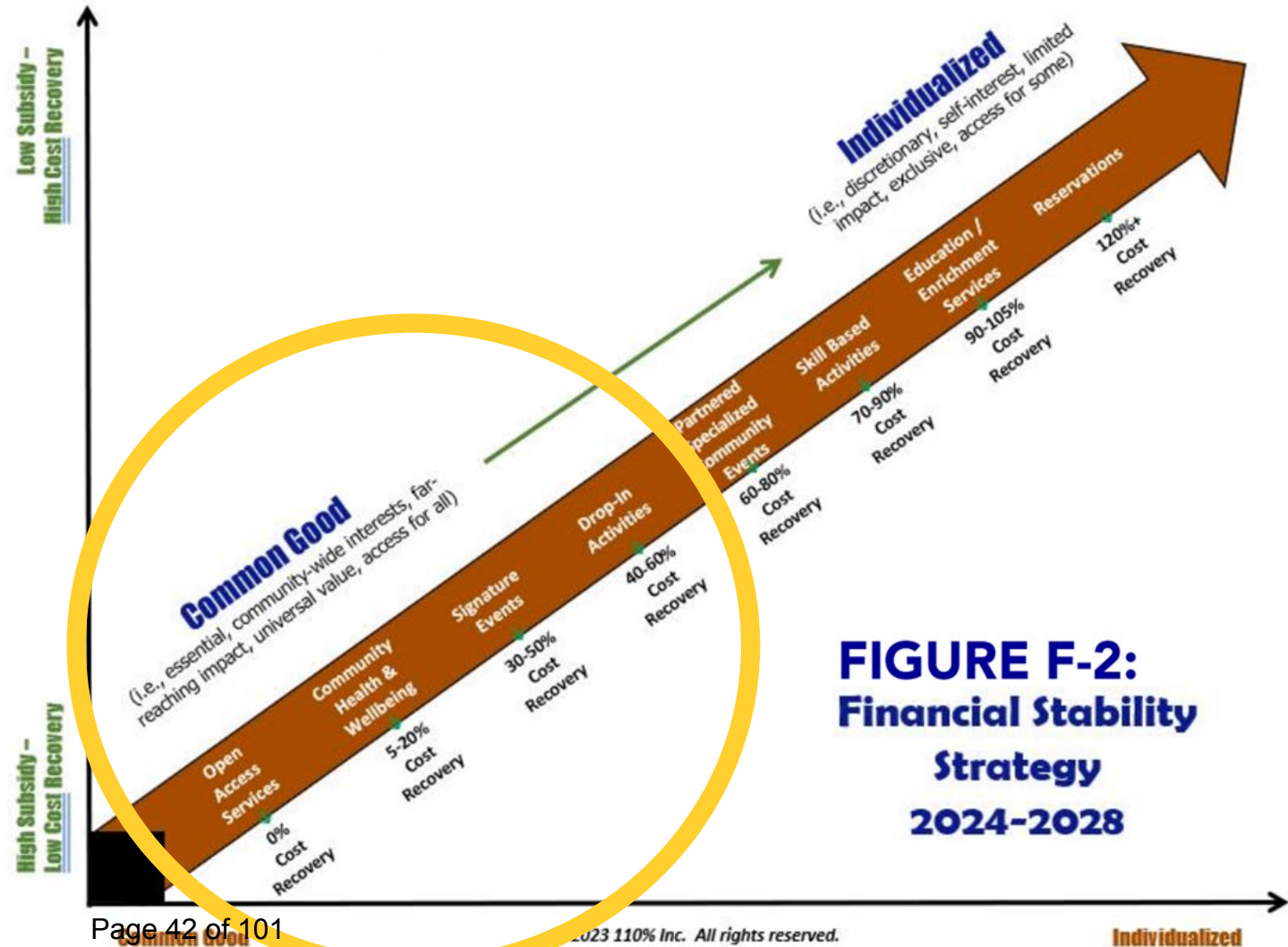
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- Representatives from City Council (Tony Daddario), Parks & Recreation Commission (Tom Munoz), Community Services staff, and Priority 2 youth sports leagues:
  - AYSO
  - Corona Chargers Football
  - Corona Girls Softball Association
  - Corona American Little League
  - Corona National Little League
  - Corona Pony Baseball
- Bi-weekly meetings from January 13 – March 24, 2025 (6 total)
- Discussion topics:
  - Field maintenance responsibilities
  - Athletic field rates

# Financial Stability Strategy

## Feedback Received:

- Everyone Plays groups do not identify with the Individualized services category "Skill Based Activities"
- Everyone Plays leagues more closely aligned with Common Good services such as Community Health & Wellbeing
- Evaluate field rates at the 20-30% cost recovery mark
- Operation costs will continue to rise based on increases to utility rates, labor, contracts, and materials




# Current Use Trends

 **Everyone Plays**  
(Current)

	Priority 2 (\$4/\$5)	Surplus Groups	Total
Hours	41,979	4,587.75	46,566.75
Field Use (%)	90%	10%	100%
Revenue	\$213,924.11	\$62,803	\$276,727.11
Expenditures	\$1,728,553	\$192,062	\$1,920,615
<b>Cost Recovery (%)</b>	<b>12%</b>	<b>33%</b>	<b>14%</b>

# Rate Scenarios

 **FY26**  
Recommended  
\$2-\$3/hr. increase  
July 1, 2025

 **FY27**  
Recommended  
\$3/hr. increase  
July 1, 2026

	Current (4/\$5 Hr.)	\$7 hr.	\$8 hr.	\$9 hr.	\$10 hr.	\$11 hr.
Hours	41,979	41,979.	41,979	41,979	41,979	41,979
Field Use (%)	90%	90%	90%	90%	90%	90%
Revenue	\$213,924.11	\$298,715.90	\$341,389.60	\$384,063.30	\$426,737.00	\$469,410.70
<b>Expenditures</b>	<b>\$1,728,553</b>	<b>\$1,728,553</b>	<b>\$1,728,553</b>	<b>\$1,728,553</b>	<b>\$1,728,553</b>	<b>\$1,728,553</b>
<b>Cost Recovery (%)</b>	<b>12%</b>	<b>17%</b>	<b>20%</b>	<b>22%</b>	<b>25%</b>	<b>27%</b>

# Rate Implementation Scenarios

League	Program	Current (\$4/\$5 hr.)	\$6 hr.	Proposed \$7 hr.	\$8 hr.	\$9 hr.	Proposed \$10 hr.	\$11 hr.
<b>AYSO</b>	Fall	<b>\$175</b>	\$200	\$210	\$220	\$230	\$240	\$250
	Spring	<b>\$145</b>	\$175	\$185	\$190	\$195	\$200	\$205
<b>CALL</b>								
<b>CNLL</b>	Jr. / Sr.	<b>\$250</b>	\$271	\$282	\$293	\$303	\$313	\$323
	Majors	<b>\$200</b>	\$221	\$252	\$243	\$253	\$263	\$273
	Dbl. A - Triple	<b>\$225</b>	\$246	\$257	\$268	\$278	\$288	\$298
	T-Ball	<b>\$175</b>	\$196	\$207	\$218	\$228	\$238	\$248
<b>CGSA</b>	8U+	<b>\$235</b>	\$299	\$310	\$320	\$331	\$342	\$352
	6U+, T-Ball	<b>\$185</b>	\$249	\$260	\$270	\$281	\$292	\$302
<b>Chargers</b>	Cheer	<b>\$135</b>	\$139	\$143	\$146	\$150	\$153	\$157
	Flag	<b>\$155</b>	\$159	\$163	\$166	\$170	\$173	\$177
	Tackle	<b>\$395</b>	\$399	\$403	\$406	\$410	\$413	\$417
<b>Pony</b>	High	<b>\$250</b>	\$260	\$265	\$270	\$275	\$280	\$285
	Low	<b>\$175</b>	\$185	\$190	\$195	\$200	\$205	\$210

# Ad-Hoc Committee Recommendations

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- 1. Conduct pre and post season walkthroughs with City and leagues to identify field maintenance needs**
- 2. Implement field maintenance checklists to distinguish City vs. league maintenance responsibilities**
- 3. Set cost recovery target at 20-30% for Everyone Plays youth sports leagues**
- 4. Phase in rate increase over a two-year period:**
  - Adjust fees to \$7 hr. July 1, 2025 (FY 26) [\$2-\$3 increase – cost recovery of 17%]
  - Adjust fees to \$10 hr. July 1, 2026 (FY 27) [\$3 increase – cost recovery of 25%]

# Next Steps

---

1. City Council Consideration – Wednesday, April 16
2. Amend Master Fee Recovery Schedule and Parks & Recreation Master Plan
3. Hold Bi-Annual Meetings with Priority 2 Youth Sports Leagues to maintain ongoing communication

# The Ask

---

That the Parks & Recreation Commission receive an update on the Ad-Hoc Committee recommendations for Everyone Plays youth sports groups and recommend City Council approve the proposed cost recovery target and field rates for FY26 and FY27.



# Thank You

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# Historic Civic Center Operations Plan

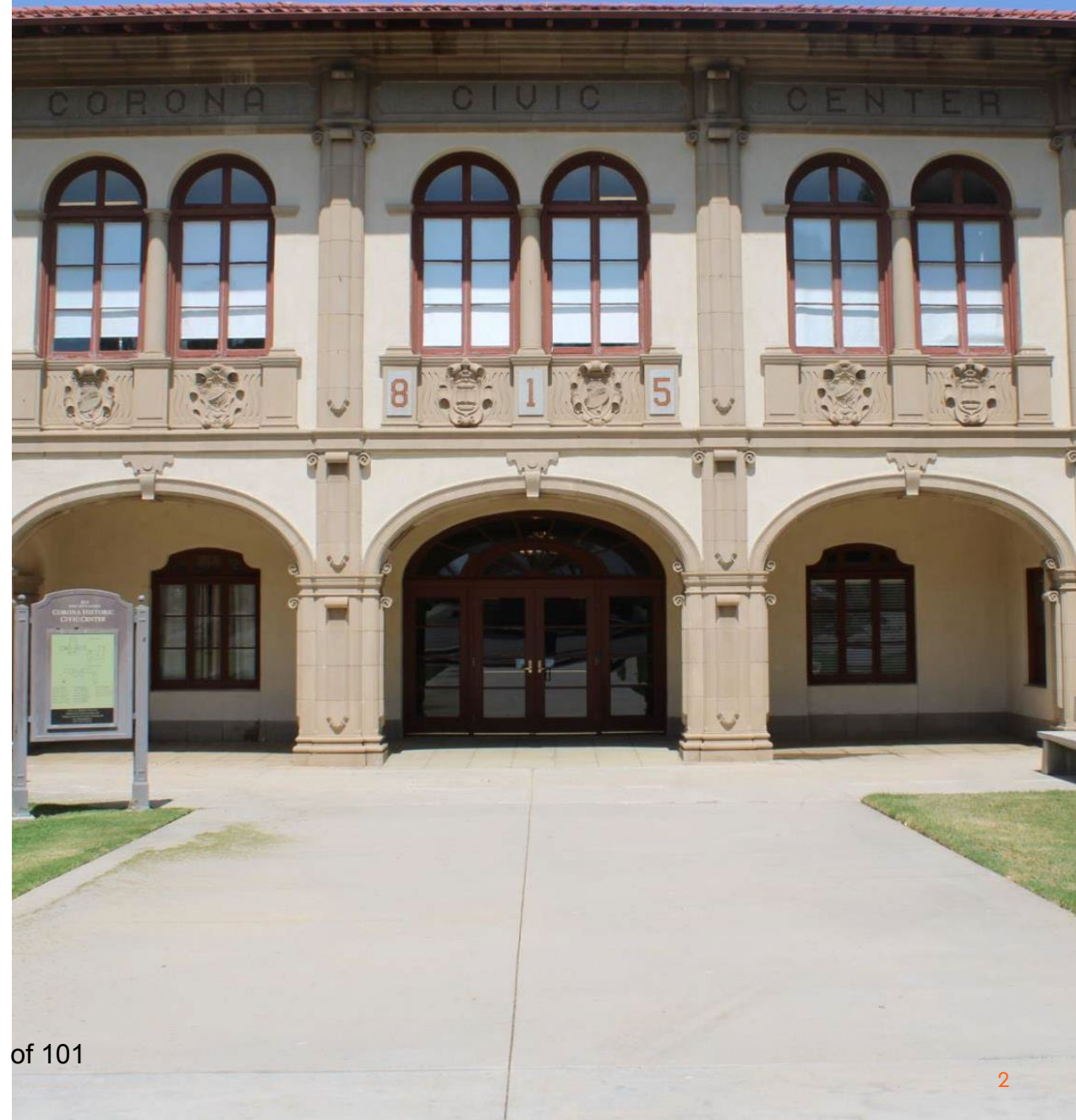
Donna Finch

Community Services Director

# Ask

---

That the Parks and Recreation Commission provide feedback for the City Council on the proposed HCC Operations Plan.



# Overview

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1. Campus Overview & History
2. Building Assessment
3. Programming Assessment
4. Market Analysis
5. Proposed Programming Improvements
6. Proposed Repairs & Maintenance
7. Operating Budget
8. Implementation Plan
9. Next Steps



Corona High School Circa 1923

# Section I

## Campus Overview & History

# Historic Civic Center Campus Overview



(COUNTY)  
COURT  
BUILDING

P

CITY HALL

P

SOUTH LAWN  
& VETS MEM.

P

COUNCIL  
CHAMBERS

HCC GYM

VICENTIA  
ACTIVITY  
CENTER

OLD PD  
*Demo Spring 2025*  
*(Future Lawn)*

P

HCC BUILDING

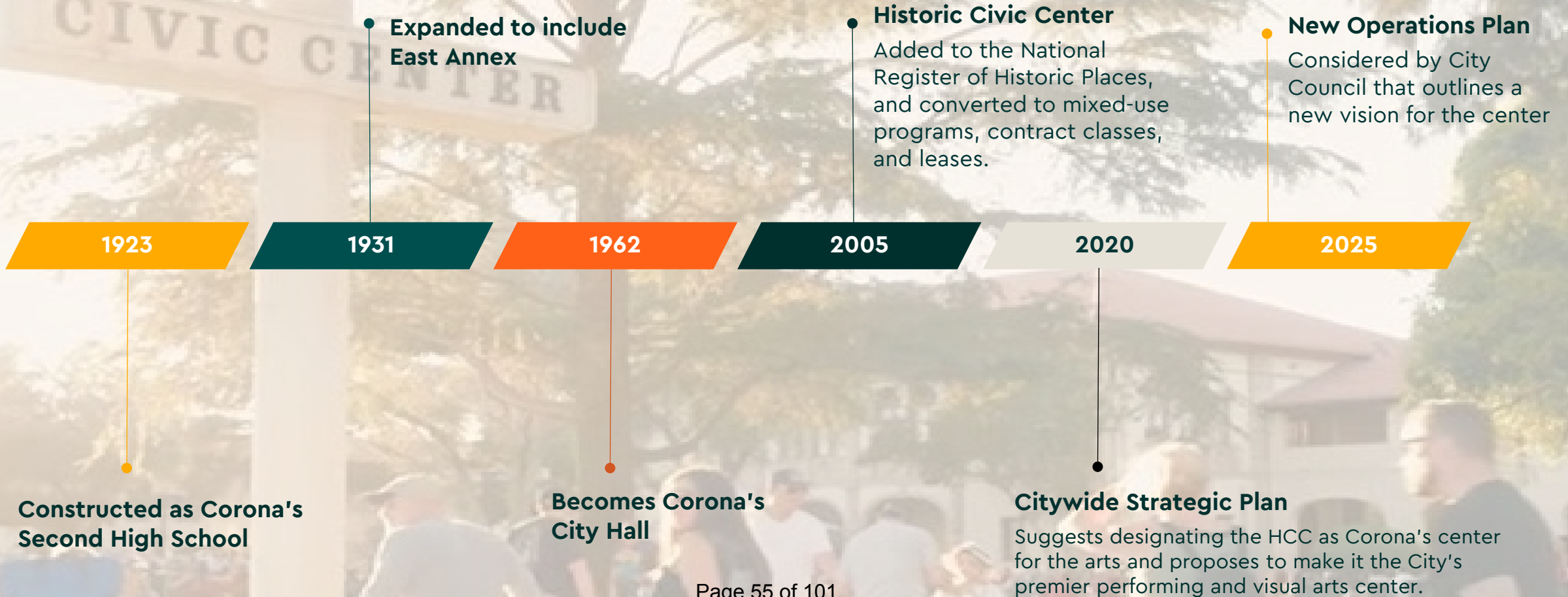
6th STREET

BUENA VISTA

HCC LAWN

CHRISTIAN  
ARTS  
THEATER  
(leased)

# History



City-Wide

## Strategic Plan

### Goal 5: Sense of Place

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**Objective:** Increase Access to Arts, Culture, and Recreational Activities.

**Strategies:** Increase support for the local art community. Activities May include:

- ... **Renovate the Historic Civic Center to become the City's premier performing and visual arts center.**
- **Designate the Historic Civic Center as Corona's center for the arts** and relocate all non-arts lessees.







Historic Civic Center Basement

# Section 2

## Building Assessment

Page 57 of 101

# Building Deficiencies

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## 1. Building Systems

- Inadequate fire sprinklers
- Outdated water, electrical, and sewer systems
- Archaic and piecemeal HVAC systems
- Outdated suites require remodeling
- Aged windows & doors in need of replacement
- Exposed concrete & wood flooring in need of repair and replacement
- Inadequate restroom facilities
- Too few sinks
- Poor quality interior lighting
- Sinking breezeway supports
- Aged roofing in need of replacement

## 2. Technology

- Outdated audio/video systems
- Outdated internet/data connections/key card swipes

## 3. Security

- Too few security cameras
- Poor access control of doors & locks

## 4. Furniture & Equipment

- Worn out desks, tables and chairs
- Insufficient storage cabinets, bins, lockers



# Site Deficiencies

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## 1. Parking & Wayfinding

- Insufficient parking
- Inadequate signage
- Poor circulation flow around campus

## 2. Security

- Poor lighting
- Too few security cameras

## 3. Landscape

- Aged Landscaping
- Lack of cohesive plan





Historic Civic Center Exterior

# Section 3

## Programming Assessment

# Current Arts Programming

---

The City's visual and performing arts classes are programmed at four key facilities :



## Circle City Center (CCC)

- **Adaptive:** Crafts, Movies
- **Art Classes:** Drawing, Balloon Art, Crafts, Painting
- **Cooking**
- **Dance:** Bachata, Ballet, Folklorico, Hip-Hop, Irish, Line Dance, Tap, Ballroom/Slow Dance, Etc.
- **Music:** Guitar, Musical Munchkins, Ukulele
- **Reservations:** CNUSD Festival of the Arts
- **Children's Musical Theater**



## Senior Center

- Drawing
  - Dance (Various)
  - Crotchet & Knitting
  - Mixed Media Group
  - Quilting
  - Senior Jam Sessions
- Note: Patrons are interested in more classes, but space is limited due to the size of the building.*



## Historic Civic Center (HCC)

- Christian Arts Theater
- Corona Art Association
- Corona Symphony Orchestra
- Film Screenings
- HCC Presents (6)
- Music and Arts Festival – NEW!
- OBC Theater
- Reservations
- Summer Street Fair (5)
- YMCA Music School



## Vicentia Activity Center (VAC)

- Kids Club Adventure Camp
- Opportunity to expand to visual & performing arts programs

# Current HCC Lease Holders

AGENCY	SUITE(S)	SQ. FT.	ART	LEASE EXP.	EXTENSION AVAILABILITY
<b>Christian Arts and Theater (CAT)</b>	<b>105 - 110</b>	<b>4,014</b>	<b>Yes</b>	<b>July 2024</b>	<b>In Negotiation</b>
<b>Corona Art Association</b>	<b>145</b>	<b>1,182</b>	<b>Yes</b>	<b>March 2025</b>	<b>Annual through 2029</b>
Corona Historic Preservation Society (CHPS)*	209	209	No	February 2025	Annual through 2027
<b>Corona Norco YMCA / Y Music School</b>	<b>210 - 230</b>	<b>5,552</b>	<b>Yes</b>	<b>January 2035</b>	-
<b>Corona Symphony Orchestra</b>	<b>140, 190</b>	<b>1,639</b>	<b>Yes</b>	<b>July 31, 2025</b>	<b>Annual through 2029</b>
Corona-Norco United Way*	200-205	2,186	No	March 2026	-
Inspire Life Skills *	160	573	No	March 2026	-
<b>Off Broadway Corona (OBC) Theater</b>	<b>170</b>	<b>231</b>	<b>Yes</b>	<b>April 2025</b>	<b>Annual through 2028</b>
The Stephan Center*	130	525	No	March 2025	Annual through 2026

# HCC Space Utilization

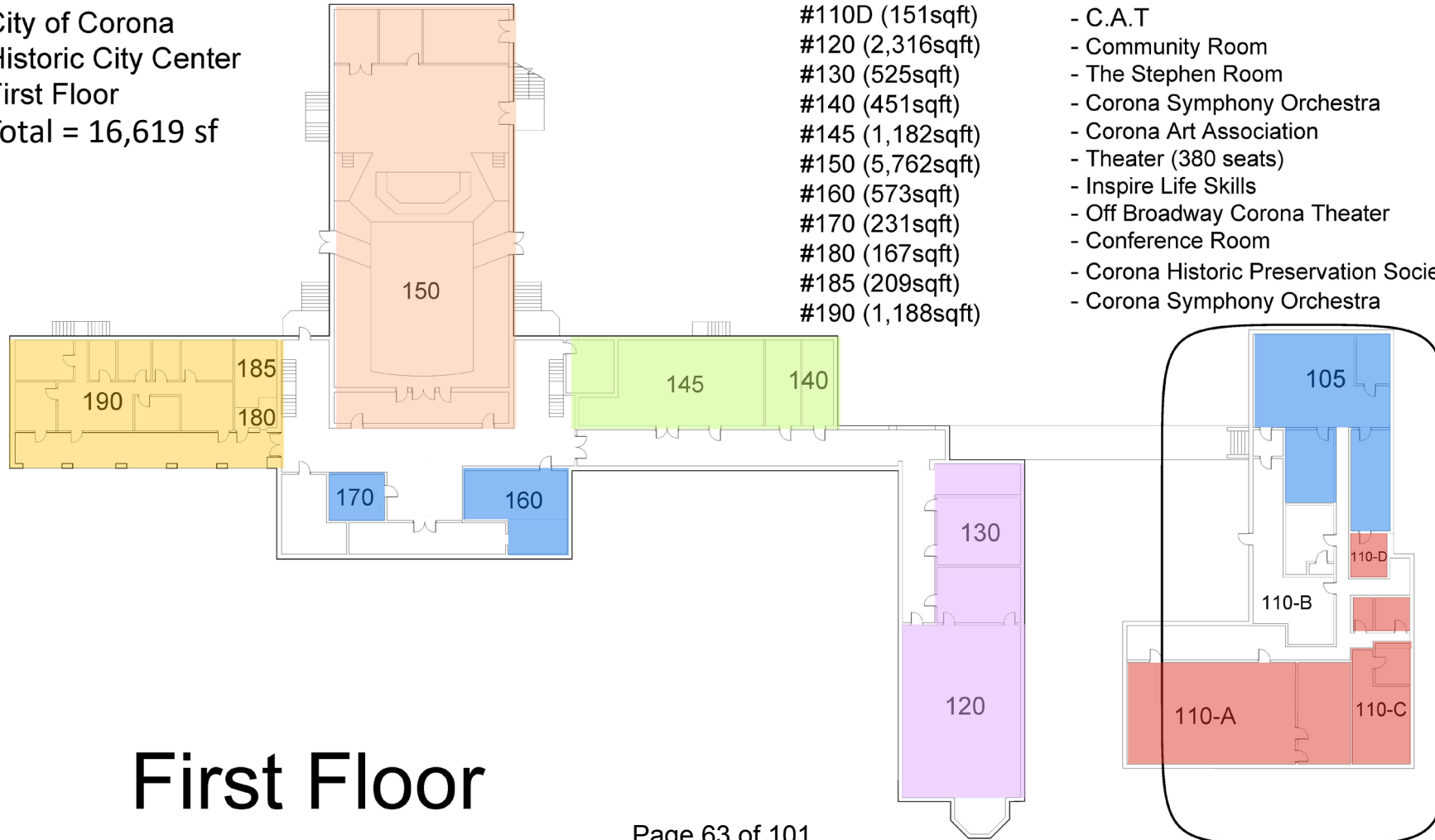
City of Corona  
 Historic City Center  
 First Floor  
 Total = 16,619 sf

Suites:

- #105 (1,171sqft)
- #110A (1,811sqft)
- #110B (399sqft)
- #110C (483sqft)
- #110D (151sqft)
- #120 (2,316sqft)
- #130 (525sqft)
- #140 (451sqft)
- #145 (1,182sqft)
- #150 (5,762sqft)
- #160 (573sqft)
- #170 (231sqft)
- #180 (167sqft)
- #185 (209sqft)
- #190 (1,188sqft)

Tenant:

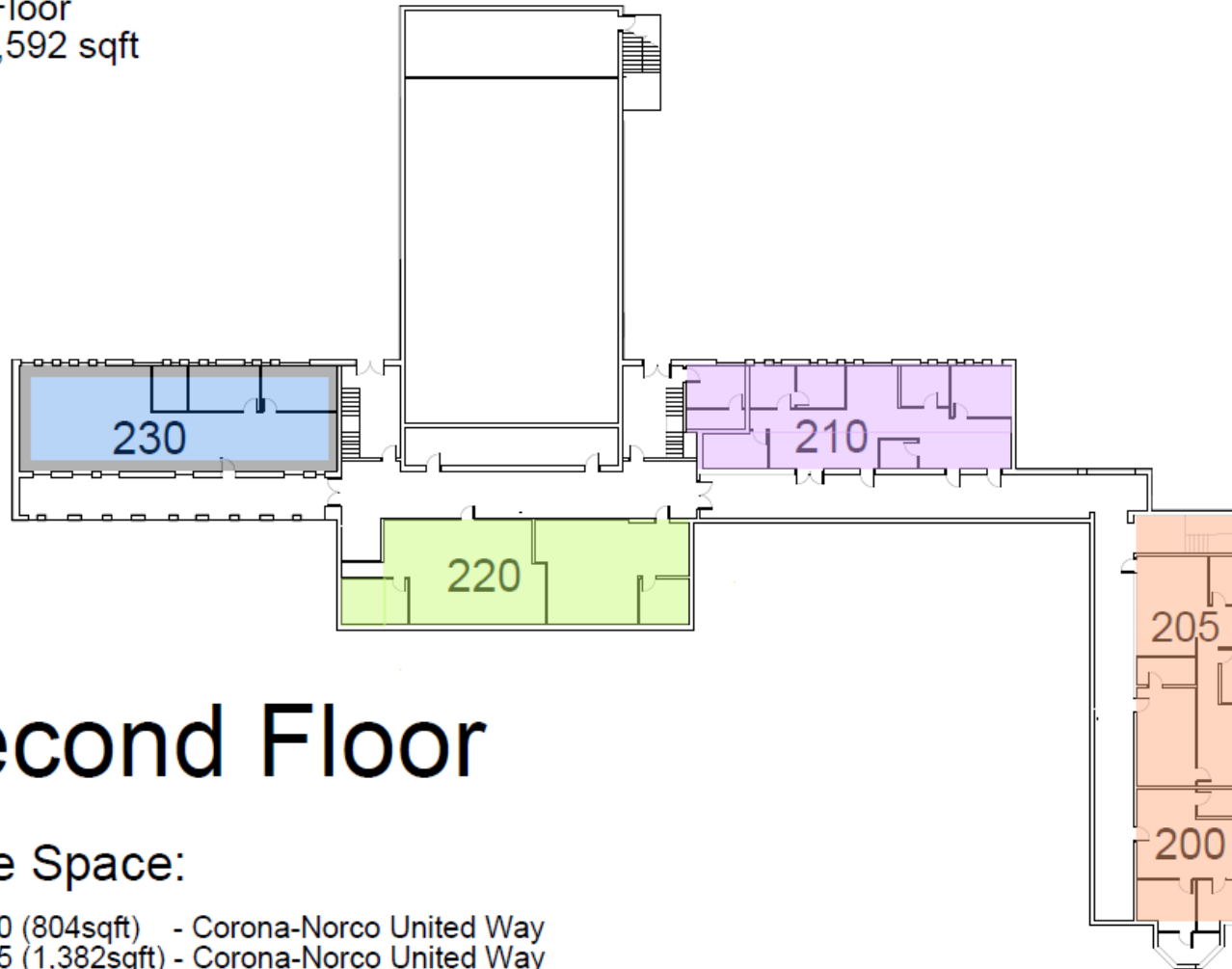
- C.A.T
- C.A.T
- C.A.T
- C.A.T
- C.A.T
- Community Room
- The Stephen Room
- Corona Symphony Orchestra
- Corona Art Association
- Theater (380 seats)
- Inspire Life Skills
- Off Broadway Corona Theater
- Conference Room
- Corona Historic Preservation Society
- Corona Symphony Orchestra



First Floor

# HCC Space Utilization

City of Corona  
Historic Civic Center  
Second Floor  
Total = 7,592 sqft



## Second Floor

### Office Space:

- Suite 200 (804sqft) - Corona-Norco United Way
- Suite 205 (1,382sqft) - Corona-Norco United Way
- Suite 210 (1,776sqft) - Fender Museum of the Arts Foundation
- Suite 220 (1,926sqft) - Fender Museum of the Arts Foundation
- Suite 230 (1,852sqft) - Fender Museum of the Arts Foundation





Theater Interior 2024

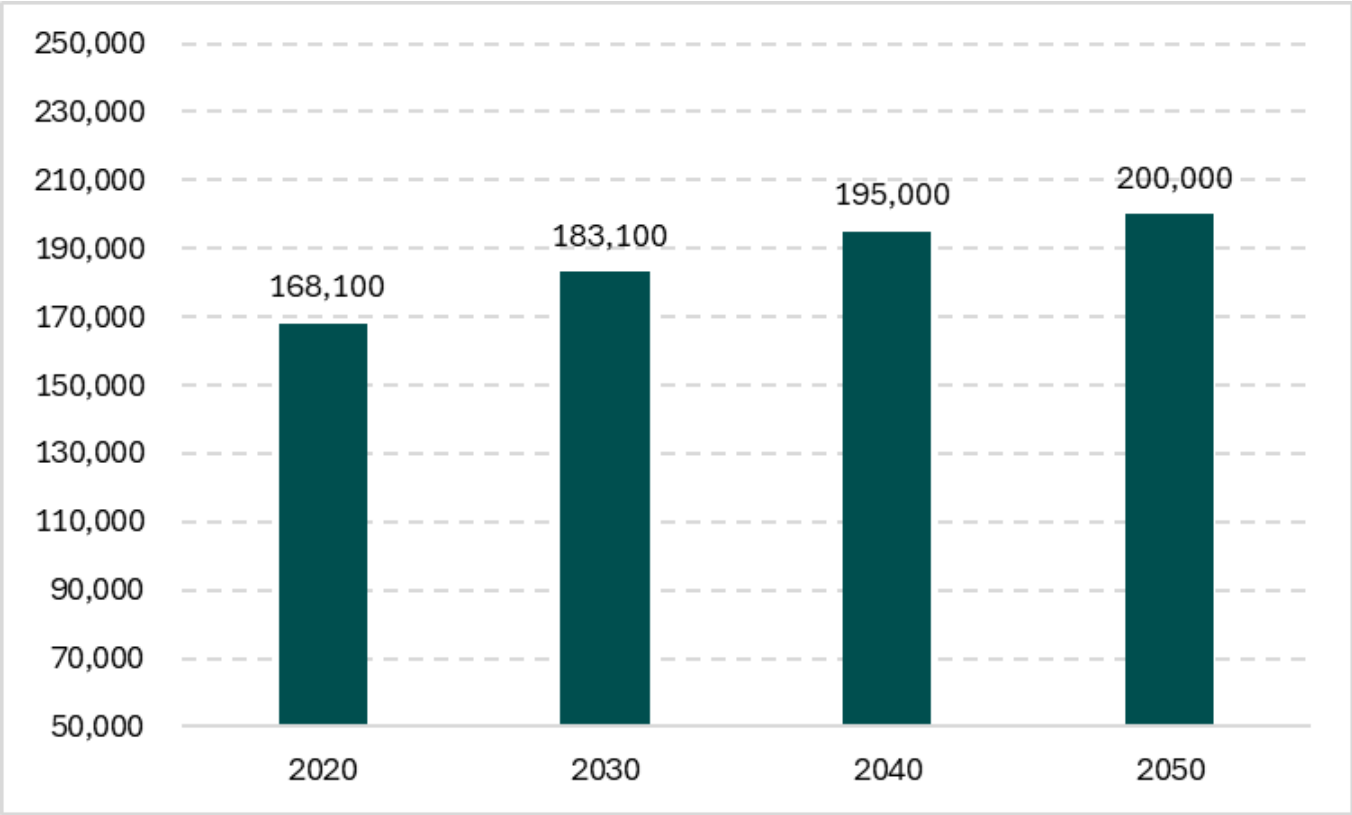
# Section 4

## Market Analysis

# Demographics

- **Projected population growth** to nearly 200,000 residents by 2050 (a 17% increase from 2023).
- **Cultural Diversity:** Corona is home to a diverse mix of ethnic backgrounds:
  - 48% Hispanic
  - 31% Caucasian
  - 13% Asian
  - 4% Black
  - 4% Other

Projected Population Growth



Source: California Department of Finance, Keen Independent Research.

# Market Analysis

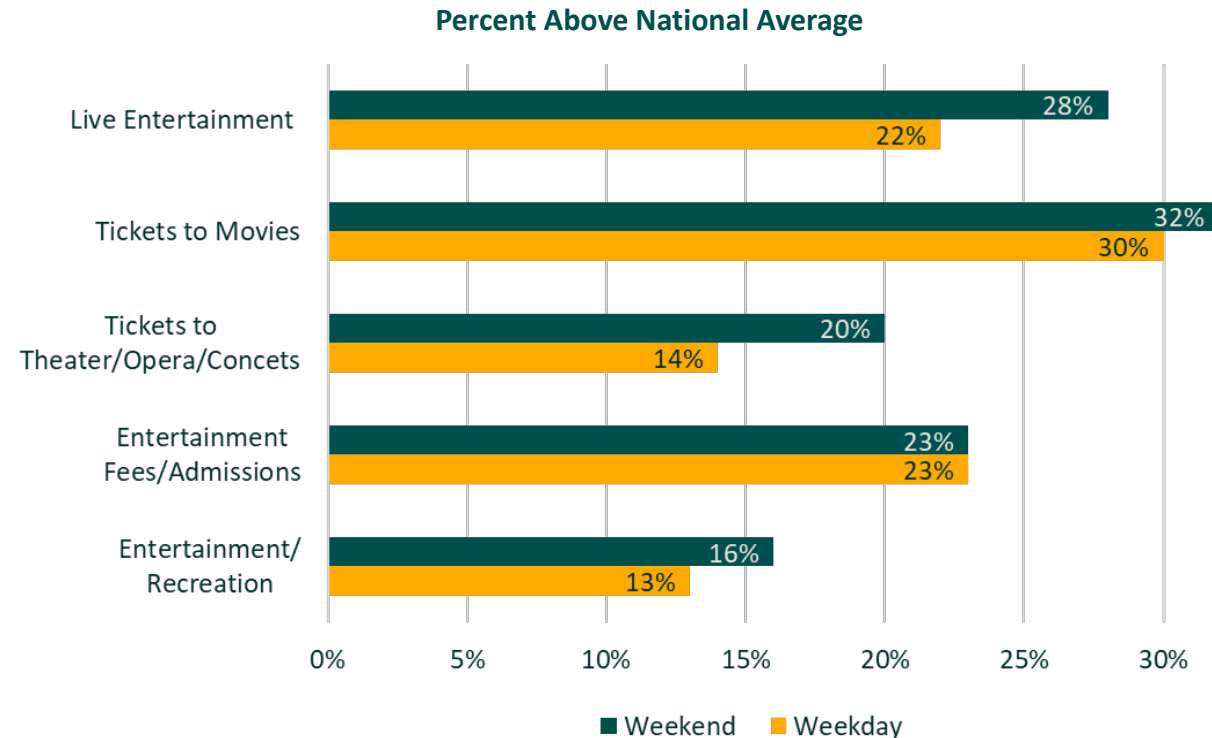
## Spending Habits



In Corona market areas, spending indicators are **higher** than the national average in all entertainment categories.



Corona residents **and** residents of surrounding areas are more willing to spend money on entertainment.



Source: Keen Independent Research.

**Demand for arts and cultural activities in Corona is projected to increase over the next 30 years**

# Performing Arts Center Feasibility Study

---

- Performing Arts Center Feasibility Study: Phase I (2023), Phase II (2024)
- Supports feasibility of a dedicated Performing Arts Center with renovation of the HCC (requires City subsidy)
- Market support for active programming, supplemental revenue, and City subsidized operations
- Recommends City continue to own and operate HCC
- Council direction to refurbish Theater and investigate modernization of entire HCC facility
- Next Steps:
  - ❑ Expand programming recommendations to include visual arts programs, activating the entirety of the HCC.
  - ❑ Evaluate facility needs, renovation costs, and next steps for refurbishment of HCC



City of Corona

## PERFORMING ARTS CENTER

Feasibility Study: Phase II

June 2024

Prepared by steinberg  
hart

KEEN  
INDEPENDENT  
RESEARCH

THEATRE DNA

Cost+Plus

# Community Feedback

---

## PRMP Desired Arts Activities (Survey):

- Cooking 46%
- Arts & Crafts 42%
- Cultural Arts 25%

## PRMP Desired Arts Activities (Write-In):

- Language Arts
- Museum
- Fine Art
- Vegan Cooking
- Crochet
- Knitting
- Pottery
- Sewing
- Parent & Me
- Singing

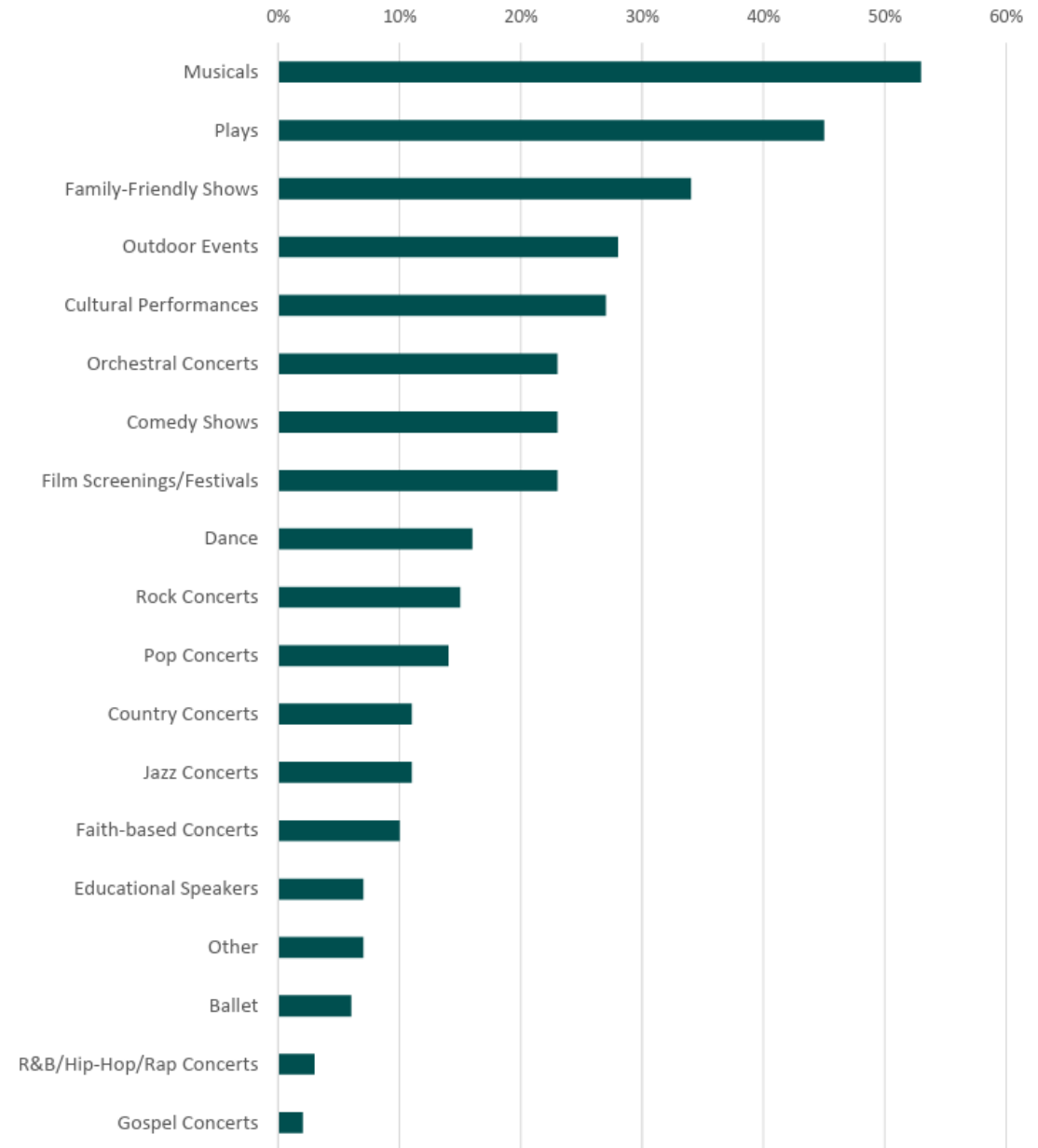


# Top 10 Resident Programming Priorities

## Theater Programming Interests:

- Musicals (53%)
- Plays (45%)
- Family-Friendly Shows (34%)
- Outdoor Events (28%)
- Cultural Performances (27%)
- Orchestral Concerts (23%)
- Comedy Shows (23%)
- Film Screenings (23%)
- Dance (16%)
- Rock Concerts (15%)

Source: Performing Arts Feasibility Study



# Market Trends

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## Most popular hobbies and activities in the US (June 2024):

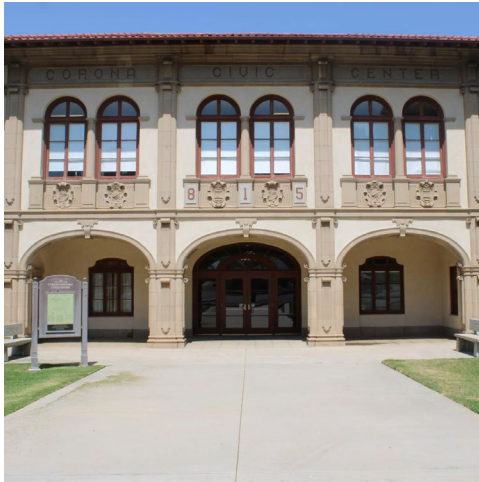
- Cooking/Baking 41%
- Arts & Crafts 25%
- Photography 18%
- Writing 18%
- Making Music 16%

Source: Statista



# Case Study Facility Tours

---



## Historic Civic Center

*Corona, CA*

**Built 1923**  
**24,000 sq. ft.**  
**383 Seat Theater**

- Dedicated Theater & Program Space
- Downtown Adjacent
- Historic Building
- Comm. Events & Mixed Programs
- Part of Civic Center Campus



## Brea Gallery & Curtis Theater

*Brea, CA*

**Built 1980**  
**6,500 sq. ft. gallery**  
**199 Seat Theater**

- Curated Arts Gallery & Theater
- Downtown Adjacent
- Renovated Building
- Artist Exhibitions & Full Theater Season
- Part of Civic Center Campus



## Art Depot Gallery & Steel Workers Auditorium

*Fontana, CA*

**Built 1915**  
**2,400 sq. ft. gallery**  
**330 Seat Auditorium**

- Curated Arts Gallery & Program Space
- Downtown Adjacent
- Historic Building
- Artist Exhibitions & Arts Programs
- Part of Library Campus



# Case Study Facility Tours (Continued)

---



## Irvine Fine Arts Center

*Irvine, CA*

**Built 1980**

**18,000 sq. ft.**

**Dedicated Arts Facility**

- Curated Arts Gallery & Program Space
- Residential Area
- Aging Building
- Artist Exhibitions & Arts Programs
- Part of Library, Park & Aquatic Campus



## Victoria Gardens Cultural Center & Lewis Family Playhouse

*Rancho Cucamonga, CA*

**Built 2006**

**25,000+ sq. ft.**

**560 seat theater**

- Dedicated Theater & Event Space
- Downtown Adjacent
- Modern Building
- Full Theater Season, Rentals, Comm. Events
- Part of Library Campus



## Yorba Linda Cultural Arts Ctr.

*Yorba Linda, CA*

**Built 2020**

**13,500 sq. ft.**

**160 Seat Theater**

- Black Box Theater & Program Space
- Retail Adjacent
- Modern Building
- Rehearsal Space
- Part of Library Campus



Folklorico Dancers at Summer Street Fair

# Section 5

## Proposed Programming Improvements

# Sample Schedule

⌚	Admin.	Ceramics	Classroom	Comm. Rm.	Culinary Arts	Fine Arts	Gallery	Jewelry	Kids Art	Messy Space	Music Studio	Rehearsal Space	Textile Arts	Theater	
10	Front Counter Hours	Parent & Me	Art & Music History	Rentals	-	-	Open	Adult Class	Parent & Me	Wood	Musical Munch.	Tiny Tots	Crochet	Senior Film Series & Lectures	
11		Adult	-		Lunchtime Lessons	Painting			Early Child	Fabric	Active Adult Lessons	Active Adult Line Dance 0	Knit	Shows / Rehearsal	
12		Open Lab	Lectures		School Age	Mixed Media Open Lab		Open Lab	Crafts	Open Lab	Partner Use	-	Quilt		
1			Improv										School Age		Calligraphy
2		Beginner	-		Adult Class	Int. / Adv. Drawing & Painting		Adult Class	Anime	Mosaic	Ex. YMCA Symphony	Beg. Dance Various			
3		Intermediate	Music / Film Appr.		-	-		-	-	-	-	-	Int. Dance Various		Fashion
4													Adult Class		Int. / Adv. Drawing & Painting
5		Adult Class	Int. / Adv. Drawing & Painting		Adult Class	Anime		Mosaic	Ex. YMCA Symphony	Beg. Dance Various	Int. Dance Various	Fashion			
6	Adult Class	Int. / Adv. Drawing & Painting	Adult Class	Anime	Mosaic	Ex. YMCA Symphony	Beg. Dance Various	Int. Dance Various	Fashion						
7	Adult Class	Int. / Adv. Drawing & Painting	Adult Class	Anime	Mosaic	Ex. YMCA Symphony	Beg. Dance Various	Int. Dance Various	Fashion						
8	Adult Class	Int. / Adv. Drawing & Painting	Adult Class	Anime	Mosaic	Ex. YMCA Symphony	Beg. Dance Various	Int. Dance Various	Fashion						

- Fully programmed, the HCC could accommodate as many as 40 daily activities.
- Programming would be dependent on resident interests, market trends, and availability of instructors (internal, contract, partner).
- Morning use would typically consist of tiny tots, active adults/seniors, and adaptive groups.
- Afternoon use would include school-age and teens.
- Evening use would cater to working adults and families.
- Art classes are typically longer and require additional setup, teardown, and procedures specific to different art mediums.
- Comparison cities indicate higher usage Monday through Thursday with waning evening interest on Fridays and Saturdays.
- Most facilities are closed on Sunday, apart from Theater Productions and reservation use for private events.

# Proposed Visual Arts Classes



	CULINARY ARTS	FINE ARTS	JEWELRY STUDIO	KIDS ART	MESSY SPACE & CERAMICS STUDIO	TEXTILE ARTS
<b>PROGRAMS</b>	Baking Cake Decorating Candy Making Canning Meal Prep Regional Cuisine Sourdough Table Setting Napkin Folding Wine Tasting	Anime / Cartoon Calligraphy Creative Writing Drawing Hand Lettering Mixed Media Open Lab Painting Pastel Photo Lecture Poetry Stamping	Acrylic Beading Casting Chain Mail Earrings Friendship Brac. Open Lab Polymer Clay Project Kits Repair Wax Carving Wire Wrap	Birthday Parties Buttons Camps Crafts (Seasonal) Finger Painting Fuse Beads Magnets Parent & Me Pins Puppets Recycling Hand-Building	Alt. Materials Candles / Soap Ceramics Fabric Dying Floral Arrange Glass Fusion / Mosaic Leather Open Lab Pour Paint / Resin Scrapbook Stained Glass Wood (Various)	Crochet / Knit Cross Stitch Embroidery Fashion Macramé No Sew Quilting Sewing Tie-Dye

# Proposed Performing Arts Classes



	CLASSROOM	MUSIC STUDIO	DANCE STUDIO	THEATER	THEATER ACCESSORY
PROGRAMS	Art History Film Series Improv Workshop Lectures (Various) Music History Scene Studies	Adult Voice Classes Song Writing Deejay Lessons Guitar / Bass Horns (Various) Jam Sessions Musical Munchkins Music Theory Piano / Keyboard Private Lessons	Ballet Circus Arts Folklorico Hip Hop Improv Jazz Salsa / Meringue Tap Theater Rehearsal	CAT Production City Events Community Use OBC Production Reservations	Additional Space Extra Green Room Set Design Small Rehearsal Wardrobe

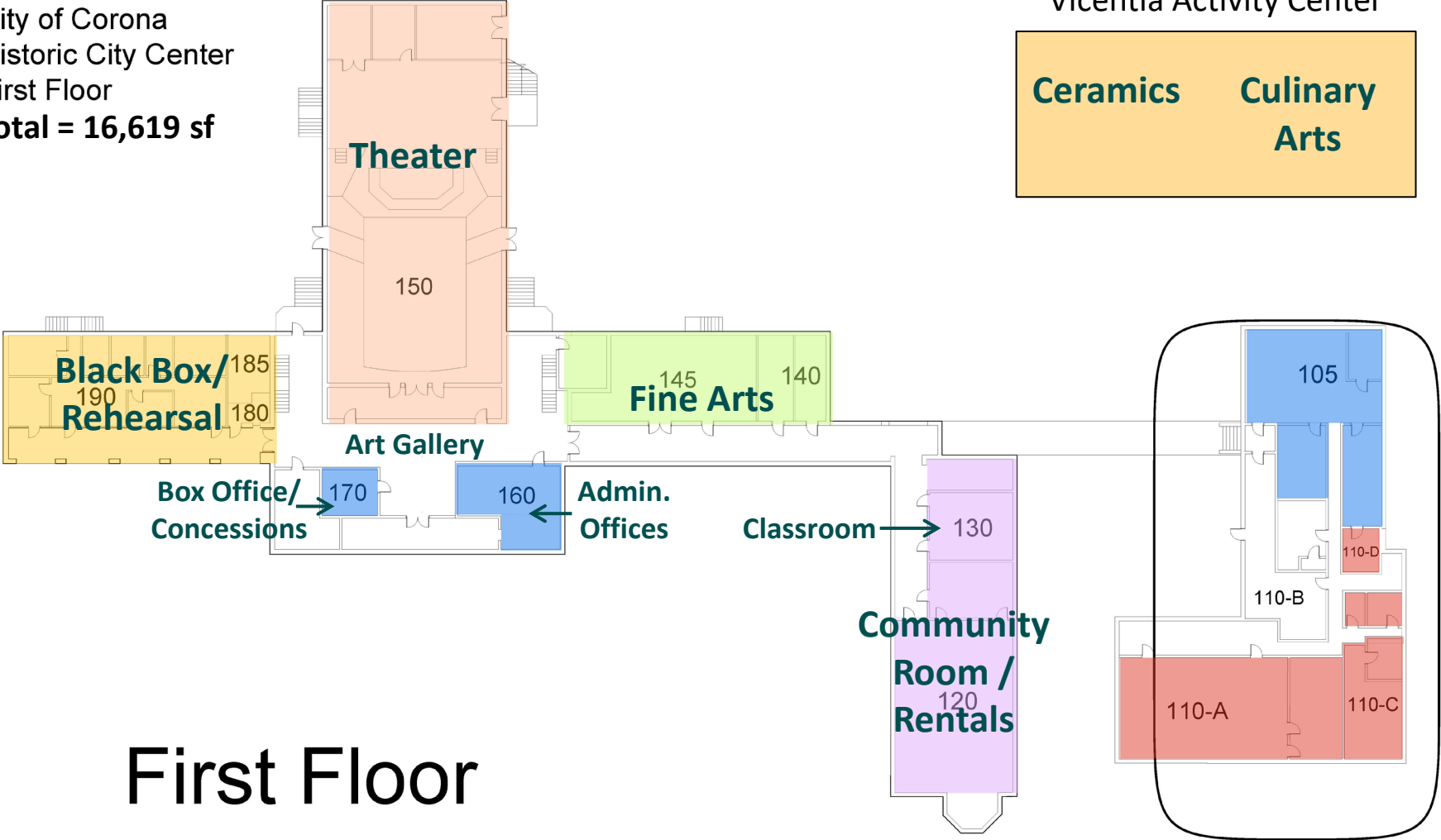
# Proposed General Use Programming & Classes



	BANQUET SPACE	FRONT COUNTER	GALLERY	HCC LAWN	WAYFINDING
PROGRAMS	Art Reception Cast Party City Mtgs. Comm. Use Lectures Rehearsal Reservations	Box Office Concessions Directions General Info Gift Shop Merch Sales	Art Shows Local Artists Passive Use Receptions & Events	Art Walk Chalk Art Market Night Music & Art Summer St. Fair	Connectivity Directional Signage Digital Displays

# Proposed Site Plan

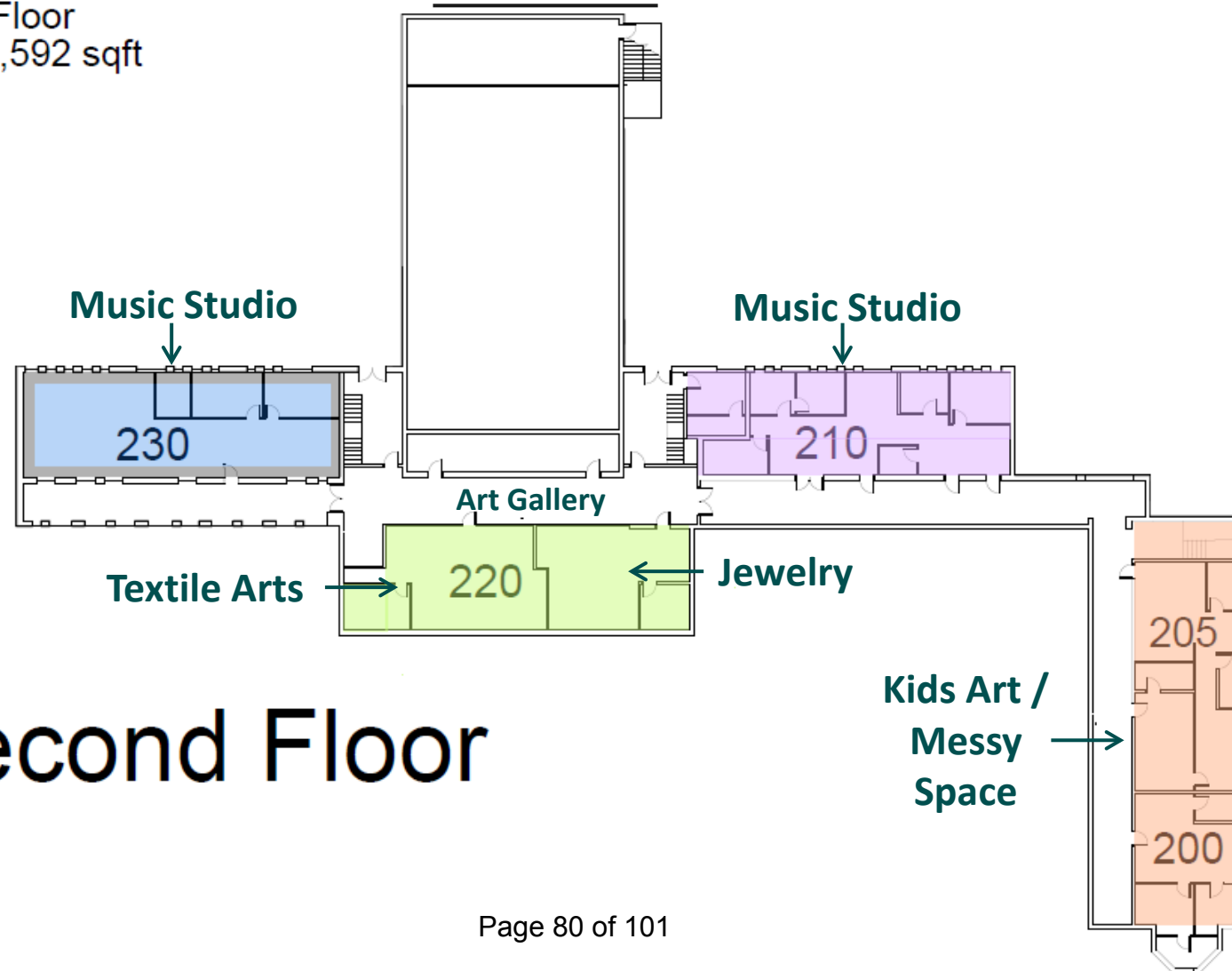
City of Corona  
Historic City Center  
First Floor  
Total = 16,619 sf



First Floor

# Proposed Site Plan

City of Corona  
Historic Civic Center  
Second Floor  
Total = 7,592 sqft



## Second Floor



# Proposed Hours of Operation

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- **Programming and Drop-In Use**
  - Monday – Thursday, 10:00 AM to 9:00 PM
  - Friday, 10:00 AM to 5:00 PM
  - Saturday, 10:00 AM to 2:00 PM
  - Sunday, Closed
- **Facility Rentals and Theater Production**
  - Monday – Sunday, 8:00 am to 10:00 pm



# Potential Community Partners

Business Community	PAC Feasibility	Performing Arts Groups (Local)	Regional & Comm. Arts	Schools (Various)	Tenants (Current Use)
Ceramic & Art Studio Corona Music Center Feel Good Planters Glasspirations Inland Empire Arts Directory Mud Hut Pottery Studio Perfect Palette Rockstars of Tomorrow The Painters Loft The Wood Work Shop	Brittany McMains Vocal Studio Circle City Chorale Corona Symphony CNUSD Footage Films Leela Project Montessori School New Growth Entertainment Non-Arts Use (Rentals) Rhythms Bollywood Dance	Inspire Dance Academy K2 Academy Leyenda Dance Company On Pointe Dance Studio Performing Arts Empire The Young Americans	Assoc. Artists of the IE Circle City Chorale Corona Heritage Park Museum Creative Corps Inland SoCal Riverside Arts Council The Arts Area: Inland Empire Arts Directory	CBU School of Perf. Arts CNUSD Visual and Perf. Arts Norco College Vis. & Perf. Arts RCC Fine and Performing Arts UCR Arts   Museum of Photo.	Christian Arts Theater (CAT) Corona Art Association Corona Historic Pres. Society Corona Symphony Orchestra Corona-Norco United Way* Inspire Life Skills Training* OBCTheater Stephan Center* YMCA   Fender Music Program  <i>*Non-arts groups, likely to transition out of HCC.</i>



Historic Civic Center Theater Sound Booth

# Section 6

## Proposed Repairs & Maintenance

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# Proposed Site Repairs & Maintenance

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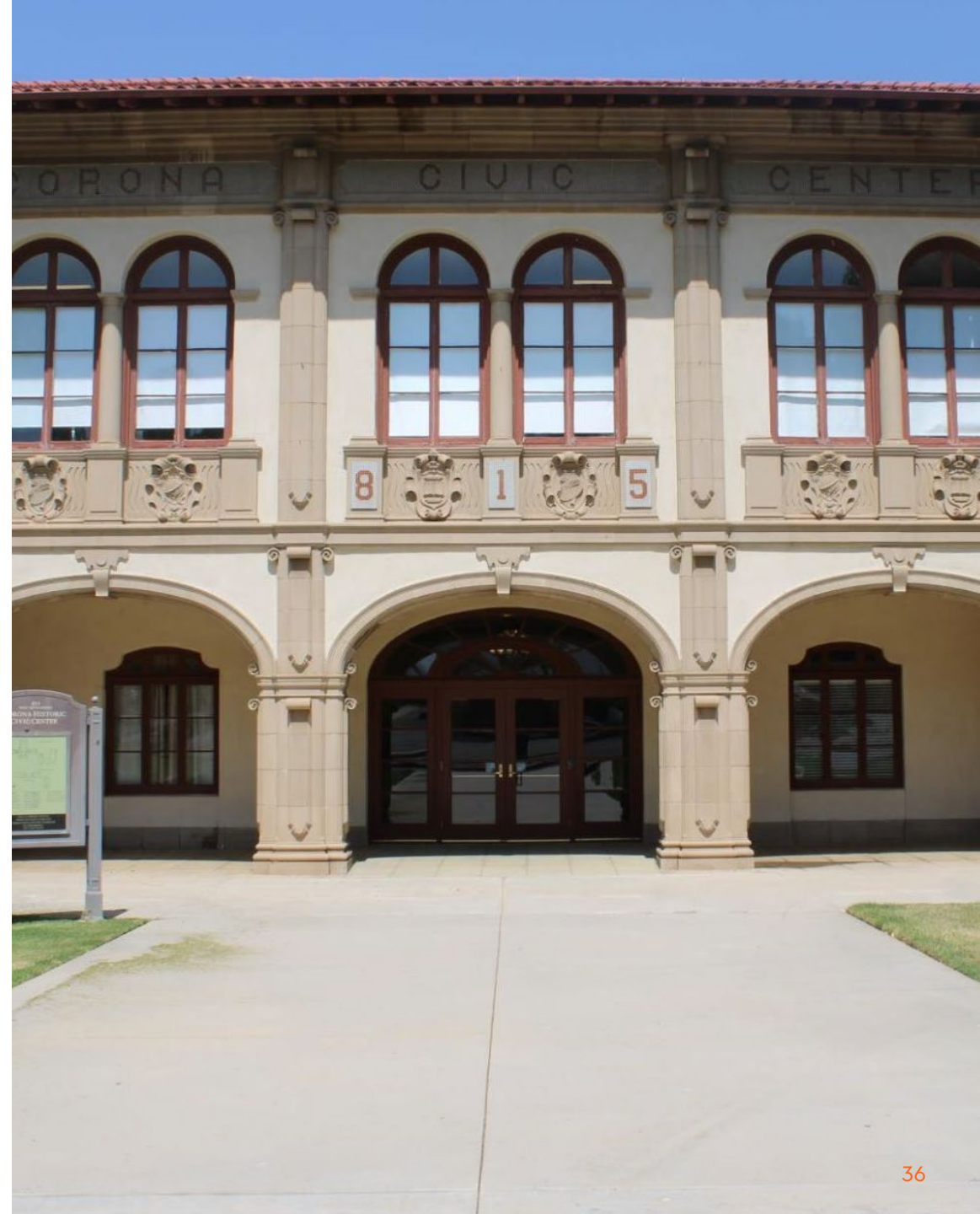
- Rebuild Breezeway
- Trees & landscaping enhancements
- Wayfinding signage
- Marquee sign
- Security cameras
- Additional parking
- Update door access system
- Site sounds system
- Seasonal Décor
- **Estimated Costs: \$1,200,000**



# Proposed Building Repairs & Maintenance

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- Replace theater HVAC system
- Replace roof
- Repaint exterior and interior of building
- Upgrade fire sprinklers
- Remodel and expand restroom facilities
- Repair or replace flooring
- Repair or replace exterior doors
- Repair or replace deteriorated windows
- Refinish theater interior
- Improve lighting throughout building
- Improve ADA access
- Modernized dressing rooms behind stage
- Renovate rehearsal spaces, offices, and classrooms
- **Estimated Costs: \$5,000,000**



# Proposed Theater Technology Repairs & Maintenance

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- Improved in-house position for audio/video and lighting technicians
- Repair/replace rigging
- Repair/replace performance lighting
- Repair or replace theater A/V
- **Estimated Costs: \$500,000**



# Proposed Furniture & Equipment

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- Classroom tables and chairs
- Classroom A/V
- Banquet seating
- Work benches and stools
- Whiteboards
- Art supplies and equipment
- Culinary equipment
- Kiln for ceramics and pottery
- Display cases
- Workstations
- Computers
- Storage and cubbies
- **Estimated Costs: \$1,005,000\***

*\*Estimate based on 15% of total project cost*



# Estimated Project Cost & Potential Funding Sources

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- **Total Estimated Project Cost = \$7,705,000**
- Potential Funding Sources:
  - Grants
    - National Park Service Historic Preservation Fund
    - National Trust for Historic Preservation
    - California Cultural and Historical Endowment
  - Federal & State Community Assistance Requests
  - Downtown Revitalization Project Funding







# Section 7

## Operating Budget

# Projected Revenues

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CLASSES AND OPEN LAB	ROOM RESERVATIONS	SALES (MISC.)	TENANT LEASE	THEATER USE
<b>Year 3 – 75% registration rate</b> \$275,000	<b>HCC Comm. Room.</b> \$30,000  <b>HCC Lawn</b> \$2,000	<b>Concessions – New</b> \$3,000  <b>Art Sales – New</b> \$5,000  <b>Merch – New</b> \$1,000	<b>Lease Forecasted</b> Arts Only + CPI \$205,000	<b>Reservations</b> \$40,000  <b>Perf. Agreements</b> CAT / OBCTheater \$40,000 (2024)  <b>HCC Presents</b> \$18,000

**Total Estimated Revenue (Year 3): \$619,000**

# Staffing Needs

	Position Name	Function	% to HCC
Program	Recreation Supervisor	Program Supervision	50% HCC / 50% Rec
	Program Coordinator	Visual & Performing Arts	100%
	Assistant Recreation Coordinator 2x (PT)	Program Support	100%
Building	Office Assistant	Registration & Box Office Support	100%
	Community Services Leader/Sr. CS Leader (PT)	Facility Setup & Guided Activities	100%
Srvc.	Contract Instructors	Instructor-Led Classes	60% Instructor / 40% City
	Theater Tech	A/V Production	Pass-Through Service (Market Rate)
Volunteer	Concierge / Front Desk	Info and Box Office	Volunteer Service
	Docent	Gallery and HCC Tours	Volunteer Service
	Exhibition and Curation Support	Gallery Tech Support	Volunteer Service
	Event Support	Event Assistance	Volunteer Service
	Lab Tech / Instructor Aide	Class and Lab Support	Volunteer Service
	Theater Support	Ushers / Stagehands	Volunteer Service

Estimated Staffing Cost: \$480,000

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# Marketing

Annual Season Brochure for Theater	\$10,000
Art Exhibition Program (3X Annually)	\$1,000
Corona Connection Addtn'l Pages (3x Annually)	\$7,000
Digital Advertising (Social Media Boosts)	\$2,500
Reopening / Annual Open House	\$2,500
<b>Total Marketing Costs:</b>	<b>\$23,000</b>



# Projected Operating Costs

<b>Staff</b>	\$480,000
<b>Entertainment</b>	\$14,000
<b>Marketing</b>	\$23,000
<b>Security</b>	\$79,000
<b>Utilities:</b>	
- Water	\$26,000
- Electricity	\$60,000
- Gas	\$5,000
<b>Maintenance</b>	
- Landscaping:	\$42,000
- Janitorial	\$85,000
- General Maint. & Upkeep	\$15,000

**Total Estimated Operating Cost: \$829,000**

Total Estimated Revenue: \$619,000

**Difference: \$210,000**



Service Area

# Supplemental Funding Sources to Explore

- Naming Rights
- Corona Parks Foundation / Friends Groups
- Grant Funding (Subject to Availability)
  - California Arts Council
  - Inland Empire Community Foundation aka Creative Corps Inland SoCal
  - National Endowment for the Arts
  - The Arts Area Non-Profit
- Endowment Fund





OBCTheater Presents: Seussical the Musical

# Section 8

## Implementation Plan

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# Proposed Implementation Plan

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	2026	2027	2028	2029	2030	2031
Program Enhancements	X	X	X			
Planning & Design	X					
Building Improvements		X	X	X	X	X
Campus Improvements		X	X	X	X	X
Technology Upgrades		X	X	X	X	X
Furniture & Equipment		X	X	X	X	X
Staffing		X	X			
Supplemental Funding	X	X	X	X	X	X





Historic Civic Center Centennial Celebration

# Section 9

## Next Steps

## Next Steps

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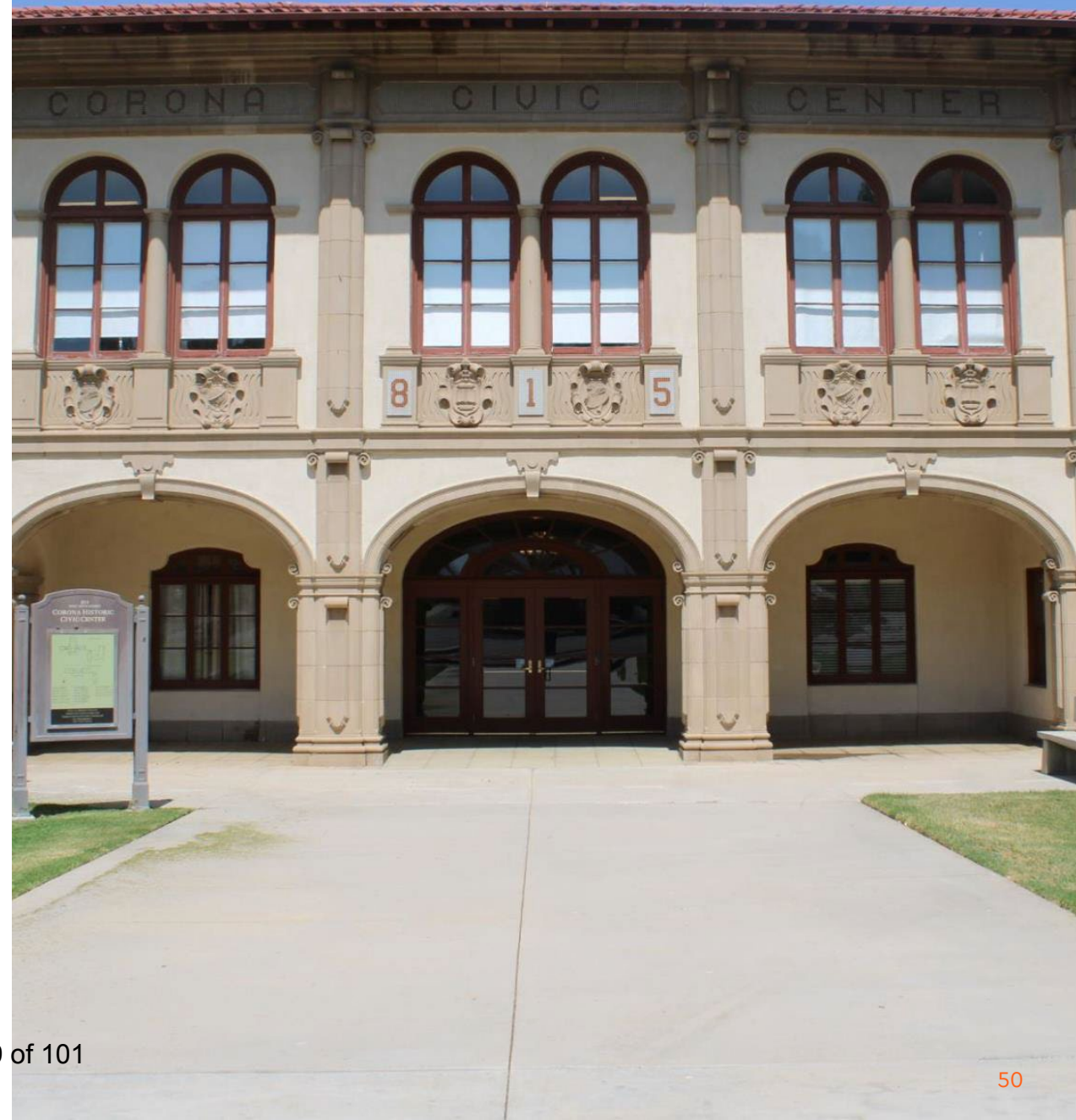
1. Implement operational improvements that do not require capital investments or changes to existing leases.
2. Finalize scope of work for facility maintenance and repair projects.
3. Work with HCC arts lease holders on integrated HCC programming.
4. Relocate non-arts related leases.
5. Remodel and reprogram rooms as they become available.



# Ask

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That the Parks and Recreation Commission provide feedback for the City Council on the proposed HCC Operations Plan.



Thank you

# Questions?

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 **www.CoronaCA.gov**